



QYOU Media Reports Q1 FY2020 Results

TORONTO and LOS ANGELES, Nov. 26, 2019 /CNW/ - **QYOU Media Inc. (TSXV: QYOU, OTCQB: QYOUF) ("QYOU Media" or the "Company")**, a next generation global media company that curates, packages and distributes premium digital first short-form video for multiscreen distribution, has reported financial results for the three months ending September 30, 2019. All figures appear in Canadian dollars.

Financial Highlights for the Quarter

- For the three months ending September 30, 2019, revenues decreased to \$563,733 compared to revenues of \$1,712,703 for the three months ended September 30, 2018, as a result of decreased production and services fees.
- Net Loss increased to \$1,713,777 for the three months ended September 30, 2019, as compared to \$1,308,123 for the three months ended September 30, 2018.

QYOU Media's CEO, Curt Marvis, stated, "We continue our turnaround heading into 2020 with emphasis on right sizing operating expenses and driving revenues and ultimate profit in India and via the influencer marketing segments of our business. We remain confident that growth in both of these segments will occur and be supported by increased opportunities to reinvigorate our business here in the US via new strategic partnerships."

Detailed information in QYOU Media's financial statements for the quarter ended September 30, 2019, the notes to the financial statements and QYOU Media's interim management discussion and analysis and quarterly highlights have been posted to the Company's website and have been filed under QYOU Media Inc.'s profile on SEDAR at www.sedar.com.

About QYOU Media Inc.

QYOU Media is a growing global media company powered by creators and influencers. We curate, package and market premium content from leading digital video creators for multiscreen & multi platform distribution. Founded and created by industry veterans from Lionsgate, MTV and Disney, QYOU Media's millennial and Gen Z-focused products include linear television networks, genre-based series, influencer marketing campaigns, mobile apps, and video-on-demand formats. QYOU Media content reaches more than 500 million consumers around the world. Experience our work at www.qyoumedia.com.

Forward-Looking Statements

This press release may contain "forward-looking information" and "forward-looking statements" within the meaning of applicable securities laws, including, without limitation, the Company's future plans and anticipated results, the strengthening of the Company's position in India, growth in the influencer marketing segments of the Company's business, and new strategic partnerships. All information contained herein that is not clearly historical in nature may constitute forward-looking information. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, although considered reasonable by management, are inherently subject to significant business, economic and competitive risks, uncertainties and contingencies that may cause actual financial results, performance or achievements to be materially different from the estimated future results, performance or achievements expressed or implied by those forward-looking

statements and the forward-looking statements are not guarantees of future performance. Additional risks and uncertainties regarding QYOU Media are described in its publicly available disclosure documents, filed by QYOU Media on SEDAR at www.sedar.com except as updated herein. The forward-looking statements contained in this news release represent QYOU Media's expectations as of the date of this news release, or as of the date they are otherwise stated to be made, and subsequent events may cause these expectations to change. Except as required by law, QYOU Media undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required by law. Readers are cautioned not to put undue reliance on these forward-looking statements.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

SOURCE QYOU Media Inc.

View original content to download multimedia:

<http://www.newswire.ca/en/releases/archive/November2019/26/c1433.html>

%SEDAR: 00010753E

For further information: Jeff Walker, Investor Relations for QYOU Media, +1 403 221 0915, jeff@howardgroupinc.com

CO: QYOU Media Inc.

CNW 16:51e 26-NOV-19