

AGENCY AGREEMENT

November 10, 2022

QYOU Media Inc.
154 University Avenue, Unit 601
Toronto, Ontario M5H 3Y9

Attention: Mr. Curt Marvis, Chief Executive Officer

Dear Sir:

Re: Offering of Units of QYOU Media Inc.

Clarus Securities Inc. (the “**Agent**”) understands that QYOU Media Inc. (the “**Corporation**” or “**QYOU**”) proposes to issue and sell up to 25,600,000 units of the Corporation (the “**Units**”) at a price of \$0.125 per Unit for aggregate gross proceeds of up to \$3,200,000 pursuant to the terms of this agency agreement (this “**Agreement**”). Each Unit is comprised of one common share (a “**Common Share**”) in the capital of the Corporation and one-half of one Common Share purchase warrant (each whole warrant, a “**Warrant**”), with each Warrant being exercisable into one Common Share (a “**Warrant Share**”) at an exercise price of \$0.20 per Warrant Share for a period of 24 months after the Closing Date (as defined below).

The Corporation has advised that: (i) it is current in the filing of all materials required to be filed under Applicable Securities Laws (as defined below) of each of the Qualifying Provinces (as defined below); (ii) it has filed the Base Shelf Prospectus (as defined below) in each of the Qualifying Provinces and the OSC (as defined below), as principal regulator, has issued a decision document in respect thereof under NP 11-202 (as defined below) on behalf of itself and the other Securities Commissions (as defined below); and (iii) it is qualified to and shall file, as soon as possible after execution of this Agreement, the Prospectus Supplement (as defined below) as a supplement to the Base Shelf Prospectus in accordance with the requirements of NI 44-101 and NI 44-102 (as such terms are defined below).

The Corporation hereby grants to the Agent an option (the “**Agent’s Option**”), which may be exercised in the Agent’s sole discretion and without obligation, in whole or in part, at the option of the Agent, in one or more tranches, at any time and from time to time commencing on the Closing Date and ending at 5:00 p.m. (Toronto time) on the date that is 30 days after the Closing Date, by written notice delivered to the Corporation by the Agent to purchase up to an additional 3,840,000 Units (the “**Option Units**”) on the same terms and conditions as the Units, as more particularly described in Section 14(2). In the event and to the extent that the Agent exercises the Agent’s Option, subject to the terms and conditions hereof, the Agent hereby agrees to purchase from the Corporation the number of Option Units as to which the Agent’s Option shall have been exercised and the Corporation hereby agrees to issue and sell such number of Option Units to the Agent at the purchase price of \$0.125 per Option Unit.

The Units, together with any Option Units, are collectively referred to herein as the “**Offered Units**”, the offering of the Offered Units by the Corporation is hereinafter referred to as the “**Offering**”, and, unless the context otherwise requires, references herein to Common Shares and Warrants shall be deemed to include any Common Shares and Warrants, respectively, comprising part of the Option Units, if any.

Subject to the terms and conditions of this Agreement, the Agent agrees to act as, and the Corporation appoints the Agent as, the exclusive agent of the Corporation to offer the Units for sale and purchase on a commercially reasonable “best efforts” agency basis, and the Agent hereby agrees to act as such agent.

In connection with the Offering, the Agent shall be entitled to retain as sub-agents other registered securities dealers and may receive (for delivery to the Corporation at the Closing Time (as defined below)) subscriptions for Offered Units from other registered securities dealers. The fee payable to such sub-agents shall be for the account of the Agent and shall not exceed the fee payable to the Agent hereunder.

Section 1. Definitions and Interpretation.

In this Agreement, the following terms shall have the following meanings:

“**Additional Closing Date**” and “**Additional Closing Time**” have the meanings ascribed thereto in Section 14(2) hereof.

“**Agent’s Fee**” has the meaning ascribed thereto in Section 3(1).

“**Anti-Money Laundering Laws**” has the meaning ascribed thereto in Section 8(2)(III).

“**Applicable Securities Laws**” means all applicable Canadian securities, corporate and other laws, rules and regulations in the Qualifying Provinces.

“**Base Shelf Prospectus**” means the final short form base shelf prospectus of the Corporation dated July 7, 2022, including all of the documents incorporated by reference therein.

“**Business Day**” means a day other than a Saturday, Sunday or any other day on which the principal chartered banks located in the City of Toronto, Ontario are not open for business.

“**CDS**” has the meaning ascribed thereto in Section 14(3).

“**Chatterbox**” means Chatterbox Technologies Private Limited.

“**Closing Date**” means November 17, 2022, or such other date as the Corporation and the Agent may mutually agree upon in writing, provided that it is not later than 42 days after the date of the Prospectus Supplement.

“**Closing Time**” means 8:00 a.m. (Toronto time) on the Closing Date, or such other time as mutually agreed to by the Corporation and the Agent.

“**Common Shares**” means the common shares in the capital of the Corporation.

“**Compensation Options**” has the meaning ascribed thereto in Section 3(1)(b).

“**Compensation Option Shares**” has the meaning ascribed thereto in Section 3(1)(b).

“**Compensation Option Underlying Securities**” means the Compensation Option Shares and Compensation Option Warrants underlying the Compensation Options and the Compensation Option Warrant Shares underlying the Compensation Option Warrants.

“**Compensation Option Warrants**” has the meaning ascribed thereto in Section 3(1)(b).

“**Compensation Option Warrant Shares**” has the meaning ascribed thereto in Section 3(1)(b).

“**Corporation**” or “**QYOU**” means QYOU Media Inc., a corporation existing pursuant to the provisions of the OBCA and includes each of its Subsidiaries and any predecessor or successor corporation to or of the Corporation, unless specified to the contrary or if the context requires otherwise.

“**Corporation’s auditors**” means MNP LLP.

“**Corporation’s counsel**” means Wildeboer Dellelce LLP.

“**COVID-19 Outbreak**” has the meaning ascribed thereto in Section 8(2)(gg).

“**Disclosure Record**” means all information filed by or on behalf of the Corporation with the Securities Commissions, including without limitation, the Documents, the Prospectus, any Supplementary Material and any other information filed with any Securities Commission in compliance, or intended compliance, with any Applicable Securities Laws.

“**distribution**” means “**distribution**” or “**distribution to the public**”, as the case may be, as defined under Applicable Securities Laws and “**distribute**” has a corresponding meaning.

“**Documents**” means, collectively, the documents incorporated by reference in the Prospectus and any Supplementary Material including, without limitation:

- (a) the annual information form of the Corporation dated May 20, 2022 for the fiscal period ended December 31, 2021;
- (b) the QYOU Annual Financial Statements;
- (c) the amended management’s discussion and analysis of the Corporation for the fiscal period ended December 31, 2021 and year ended June 30, 2021;
- (d) the QYOU Interim Financial Statements;

- (e) the interim management’s discussion and analysis of the Corporation for the three and six months ended June 30, 2022 and 2021;
- (f) the management information circular of the Corporation dated May 19, 2022 for the annual and special meeting of shareholders held on June 29, 2022;
- (g) the template version of the indicative term sheet for the Offering dated November 8, 2022; and;
- (h) any documents of the type required by NI 44-101 to be incorporated by reference in a short form prospectus, including any annual information form, annual financial statements and the auditors’ report thereon, interim financial statements, management’s discussion and analysis of financial condition and results of operations, material change report (except a confidential material change report), business acquisition report and information circular, filed by the Corporation after the date of this Agreement and during the period of distribution.

“**Due Diligence Session**” shall have the meaning set forth in Section 4(6) hereof.

“**Engagement Letter**” means the engagement letter dated November 8, 2022 between the Corporation and the Agent.

“**Environmental Laws**” includes, without limitation, all applicable corporate and other laws, rules, regulations, notices, policies and rulings relating to environmental health or safety, or pollution or the protection of the environment, or the manufacture, processing, distribution, treatment, storage, disposal, transportation, sale, offer for sale, distribution, labelling, handling or use of Hazardous Substances.

“**Exchange**” means the TSX Venture Exchange.

“**Exempt Plans**” means trusts governed by a registered retirement savings plan, registered education savings plan, registered retirement income fund, deferred profit sharing plan, registered disability savings plan or a tax free savings account.

“**Governmental Authorities**” means governments, regulatory authorities, governmental departments, agencies, commissions, bureaus, officials, ministers, Crown corporations, courts, bodies, boards, tribunals or dispute settlement panels or other law, rule or regulation-making organizations or entities:

- (a) having or purporting to have jurisdiction on behalf of any nation, province, territory or state or any other geographic or political subdivision of any of them; or
- (b) exercising, or entitled or purporting to exercise any administrative, executive, judicial, legislative, policy, regulatory or taxing authority or power.

“**GST**” has the meaning ascribed thereto in Section 3(3).

“**Hazardous Substances**” means any substance or material that is defined or otherwise designated under all applicable corporate and other laws, including without limitation all rules, regulations, notices, policies and rulings (in effect at or prior to the Closing Date) as being hazardous, dangerous or toxic or a pollutant or contaminant, the manufacture, processing, distribution, treatment, storage, disposal, transportation, sale, offer for sale, distribution, labelling, handling or use of which is prohibited, controlled or regulated pursuant to any such laws, rules, regulations, notices, policies or rulings.

“**Indemnified Parties**” has the meaning ascribed thereto in Section 9(1).

“**Indemnitor**” has the meaning ascribed thereto in Section 9(1).

“**insider**” has the meaning ascribed thereto in the *Securities Act* (Ontario);

“**IFRS**” means international financial reporting standards, as in effect from time to time, consistently applied.

“**Intellectual Property**” means any and all intellectual property (whether foreign or domestic, registered or unregistered) owned or licensed by the Corporation or used in the operation, conduct or maintenance of the Corporation’s business, as it is currently operated, conducted or maintained, including without limitation: (i) all inventions (whether patentable or unpatentable and whether or not reduced to practice), and all patents, patent applications, and patent disclosures, together with all reissuances, continuations, continuations-in-part, revisions, extensions and reexaminations thereof; (ii) all trade-marks, trade-names, trade dress, logos, business names, corporate names, domain names, uniform resource locators (URLs) and the internet websites related thereto, and including all goodwill associated therewith and all applications, registrations and renewals in connection therewith; (iii) all copyrightable works, all copyrights and all applications, registrations and renewals in connection therewith; (iv) all industrial designs and all applications, registrations and renewals in connection therewith; (v) all proprietary, technical or confidential information, including all trade secrets, processes, procedures, know-how, show-how, formulae, methods, data, databases and corresponding information contained therein; (vi) all computer software (including all source code, object code and related documentation); and (vii) all processes and information, manufacturing, engineering and other drawings and manuals, technology, technical information, technical assistance, engineering data and engineering specifications and similar materials recording or evidencing expertise or information used by the Corporation in the Corporation’s business, together with: (A) all copies and tangible embodiments of the foregoing (in whatever form or medium); (B) all improvements, modifications, translations, adaptations, refinements, derivations and combinations thereof; and (C) all Intellectual Property rights related thereto.

“**Liabilities**” has the meaning ascribed thereto in Section 9(1).

“**Marketing Documents**” means collectively all: (i) standard term sheets; and (ii) marketing materials (including any template version, revised template version or

limited use version thereof) provided to a potential investor in connection with the Offering.

“**marketing materials**” has the meaning ascribed to such term in NI 41-101.

“**material adverse effect**” means an effect, change, development or event that, alone or in conjunction with any other effect, change, development or event is: (i) materially adverse to the condition (financial or otherwise), results of operations, business, assets, properties, capital, liabilities (contingent or otherwise), cashflow, income or prospects of the Corporation (on a consolidated basis); (ii) material and adverse to the transactions contemplated by this Agreement; or (iii) would result in the Prospectus Supplement, Base Shelf Prospectus or any Supplementary Materials, including any documents incorporated by reference into the Prospectus Supplement, Base Shelf Prospectus or any Supplementary Materials, containing a misrepresentation.

“**material change**”, “**material fact**” and “**misrepresentation**” shall have the meanings ascribed thereto under the Applicable Securities Laws.

“**NI 41-101**” means National Instrument 41-101 - *General Prospectus Requirements*, as amended.

“**NI 44-101**” means National Instrument 44-101 - *Short Form Prospectus Distributions*, as amended.

“**NI 44-102**” means National Instrument 44-102 – *Shelf Distributions*.

“**NI 51-102**” means National Instrument 51-102 - *Continuous Disclosure Obligations*, as amended.

“**NP 11-202**” means National Policy 11-202 - *Process for Prospectus Reviews in Multiple Jurisdictions*.

“**OBCA**” means the *Business Corporations Act (Ontario)*, as amended, including the regulations promulgated thereunder.

“**OFAC**” has the meaning ascribed thereto in Section 8(2)(nnn).

“**OSC**” means the Ontario Securities Commission.

“**Premises**” has the meaning ascribed thereto in Section 8(2)(s).

“**Proceedings**” has the meaning ascribed thereto in Section 9(1).

“**Prospectus**” means, collectively, the Base Shelf Prospectus and the Prospectus Supplement.

“**Prospectus Supplement**” means the prospectus supplement to the Base Shelf Prospectus, to be dated on or about November 10, 2022, in respect of the distribution of the Offered

Units and the Underlying Securities, including the documents incorporated by reference therein;

“**provide**,” in the context of sending or making available Marketing Documents to a potential investor in Offered Units, has the meaning ascribed thereto under Applicable Securities Laws, whether in the context of a “road show” (as defined in NI 44-101) or otherwise.

“**Qualifying Provinces**” means each of the Provinces of British Columbia, Alberta, and Ontario.

“**QYOU Annual Financial Statements**” means the audited financial statements of QYOU for the fiscal period ended December 31, 2021 and year ended June 30, 2021, together with the notes thereto and the report of the auditors thereon.

“**QYOU Financial Statements**” means, together, the QYOU Annual Financial Statements and the QYOU Interim Financial Statements.

“**QYOU India**” means QYOU Media India Private Limited.

“**QYOU Interim Financial Statements**” means the unaudited interim consolidated financial statements of the Corporation for the three and six months ended June 30, 2022 and 2021;

“**QYOU Options**” means incentive stock options granted pursuant to QYOU’s incentive stock option plan and which each entitle the holder to purchase a Common Share pursuant to the terms thereof.

“**Real Property**” means all lands and other real property, including all buildings, plants, structures, facilities and equipment erected therein or thereupon and all improvements and fixtures situated on or forming a part thereof (including systems), together with all easements, rights of way, privileges and appurtenances belonging to and enduring to the benefit thereof.

“**Securities Commissions**” means, collectively, the securities commissions or similar regulatory authorities in the Qualifying Provinces and “**Securities Commission**” means any of them.

“**SEDAR**” means the System for Electronic Document Analysis and Retrieval of the Canadian Securities Administrators.

“**Selling Dealer Group**” means the dealers and brokers other than the Agent who participate in the offer and sale of the Offered Units pursuant to this Agreement.

“**standard term sheet**” has the meaning ascribed to such term in NI 41-101.

“**Subsidiary**” means a subsidiary in respect of the Corporation with the meaning of the OBCA, and “**Subsidiaries**” means all of the Corporation’s subsidiaries.

“Supplementary Material” means, collectively, any amendment to the Prospectus Supplement or Base Shelf Prospectus, or any ancillary material, statement or document which may be filed by or on behalf of the Corporation under Applicable Securities Laws relating to the qualification for distribution of the Offered Units and the Underlying Securities under Applicable Securities Laws.

“Transfer Agent” means Computershare Trust Company of Canada in its capacity as transfer agent and registrar of the Corporation at its principal offices in the City of Calgary, Alberta.

“Underlying Securities” means the Common Shares and Warrants underlying the Offered Units.

“Units” means the units of the Corporation comprised of one Common Share and one-half of one Warrant.

“Warrants” has the meaning ascribed thereto in the first paragraph of this Agreement.

“Warrant Indenture” means the warrant indenture to be entered into between the Corporation and the Transfer Agent dated as of the Closing Date, as amended or supplemented from time to time.

“Warrant Shares” means the Common Shares issuable upon exercise of the Warrants.

In this Agreement, **“to the best of the Corporation’s knowledge, information and belief, after due inquiry”**, or equivalent statement, means, a statement as to the knowledge of each of the senior officers of the Corporation about the facts or circumstances to which such phrase related, after having made due and applicable inquiries and investigations in connection with such facts and circumstances that would ordinarily be made by senior officers of companies engaged in the provision of industrial services in the discharge of their duties, without special inquiry for the purpose of this Offering. In this Agreement, **“to the knowledge of the Corporation”**, or equivalent statement, means, a statement as to the actual knowledge of each of the senior officers of the Corporation about the facts or circumstances to which such phrase related.

In addition, unless otherwise defined herein, capitalized terms shall have the meanings ascribed thereto in the Prospectus.

Section 2. Appointment of the Agent

The Corporation hereby appoints the Agent as its exclusive agent to effect the Offering and the Agent hereby accepts the appointment and agrees to act as agent for such purpose and to use its commercially reasonable “best efforts” to effect the sale of Offered Units on the Corporation’s behalf to purchasers on the terms and conditions contained herein. Notwithstanding anything to the contrary contained herein or any oral representations or assurances previously or subsequently made by the parties hereto, this Agreement does not constitute a commitment by, or legally binding obligation of, the Agent or any of its affiliates to act as underwriters or initial purchasers of the Offered Units.

Section 3. Agent's Fee

- (1) In consideration for the Agent's services to the Corporation in connection with the sale of the Offered Units, the Corporation agrees to:
 - (a) pay the Agent at the Closing Time a cash fee (the "**Agent's Fee**") equal to 7.5% of the aggregate gross proceeds received from the Offering (including any gross proceeds raised on exercise of the Agent's Option, if applicable) (being a cash fee of \$0.009375 per Unit sold at the Closing Time and, if applicable, at any Additional Closing Time, a fee of \$0.009375 per Option Unit purchased); and
 - (b) issue to the Agent at the Closing Time compensation options ("**Compensation Options**") equal to 7.5% of the number of Units sold pursuant to the Offering (including any Units issued on exercise of the Agent's Option, if applicable) with each Compensation Option entitling the holder thereof to purchase one Unit (the "**Compensation Option Units**" with the underlying securities of the Compensation Option Units being the "**Compensation Option Shares**" and the "**Compensation Option Warrants**", with the common shares issuable upon exercise of the Compensation Option Warrants being the "**Compensation Option Warrant Shares**") at a price of \$0.125 for a period of 24 months following the Closing Date;
- (2) If the Compensation Options issuable pursuant to Section 3(1)(b) are unavailable or are unable to be issued for any reason on the terms described herein, the Corporation shall pay the Agent such other compensation of comparable value to the Compensation Options as may be agreed between the parties each acting reasonably.
- (3) For greater certainty, the services provided by the Agent in connection herewith will not be subject to the Goods and Services Tax and, if applicable, Harmonized Sales Tax (collectively, the "**GST**") provided for in the *Excise Tax Act* (Canada) and any taxable supplies provided will be incidental to the exempt financial services provided. However, in the event that the Canada Revenue Agency determines that GST provided for in the *Excise Tax Act* (Canada) is exigible on the Agent's Fee, the Corporation agrees to pay the amount of GST forthwith upon the request of the Agent. The Corporation also agrees to pay the Agent's expenses as set forth in Section 11 hereof.

Section 4. Qualification for Sale

- (1) The Corporation represents and warrants to the Agent that it is eligible to use the short form prospectus offering qualification system described in NI 44-101 for the distribution of the Offered Units and the Compensation Options.
- (2) The Corporation shall, as soon as practicable after the execution of this Agreement, prepare and file the Prospectus Supplement, including copies of any documents or information incorporated by reference therein, with the Securities Commissions, and in any event no later than 11:00 p.m. (Toronto time) on the date hereof and will have taken all other steps and proceedings that may be necessary in order to qualify the Offered Units for distribution in each of the Qualifying Province by the Agent and other persons who are registered in a

category permitting them to distribute the Offered Units under Applicable Securities Laws and who comply with Applicable Securities Laws.

- (3) The Corporation shall otherwise fulfilled all legal requirements to enable the Offered Units to be offered and sold to the public in each of the Qualifying Provinces through the Agent or any other investment dealer or broker registered in the applicable Qualifying Province and enable the Underlying Securities, Compensation Options, Compensation Option Shares, Compensation Option Warrants and Compensation Option Warrant Shares to be issued as freely trading securities without the necessary of filing a prospectus in the Qualifying Provinces.
- (4) The Corporation shall promptly take all additional steps and proceedings that from time to time may be required under the Applicable Securities Laws to continue to qualify the Offered Units for distribution or, in the event that the Offered Units have, for any reason, ceased to so qualify, to again qualify the Offered Units for distribution to the public in each Qualifying Province until the completion of the distribution of the Offered Units and to ensure that the Underlying Securities are freely tradeable in the Qualifying Provinces, save and except for a trade that is a control distribution.
- (5) Prior to the filing of the Prospectus Supplement and, during the period of distribution of the Offered Units, prior to the filing with any Securities Commissions of any Supplementary Material, press release, any document which amends the Disclosure Record or any documents incorporated by reference therein after the date hereof, the Corporation shall have allowed the Agent and the Agent's counsel to participate fully in the preparation of, and, acting reasonably, to approve the form of such documents and to have reviewed any documents incorporated by reference therein.
- (6) During the period from the date hereof until completion of the distribution of the Offered Units, the Corporation shall allow the Agent to conduct all due diligence which it may reasonably require in order to fulfill its obligations as the Agent and in order to enable the Agent responsibly to sign the certificates required to be signed by it in the Prospectus Supplement or in any Supplementary Material. Without limiting the generality of the foregoing, the Corporation shall make available its directors and senior management, and shall use commercially reasonable efforts to cause its auditors and legal counsel to be available, to answer any questions which the Agent may have and to participate in one or more due diligence sessions to be held prior to the Closing Time or, if applicable, Additional Closing Time (collectively, the "**Due Diligence Session**").
- (7) During the distribution of the Offered Units:
 - (a) the Corporation and the Agent shall approve in writing, prior to such time as marketing materials are provided to potential investors, a template version of any marketing materials reasonably requested to be provided by the Agent to any such potential investor, such marketing materials to comply with Applicable Securities Laws. The Corporation shall file a template version of such marketing materials with the Securities Commissions as soon as reasonably practicable after such marketing materials are so approved in writing by the Corporation and the Agent

and in any event on or before the day the marketing materials are first provided to any potential investor in Offered Units, and such filing shall constitute the Agent's authority to use such Marketing Documents in connection with the Offering. Any comparables shall be redacted from the template version in accordance with NI 44-101 prior to filing such template version with the Securities Commissions and a complete template version containing such comparables and any disclosure relating to the comparables, if any, shall be delivered to the Securities Commissions by the Corporation. The Corporation shall prepare and file with the Securities Commissions a revised template version of any marketing materials provided to potential investors in Offered Units where required under Applicable Securities Laws;

- (b) the Corporation and the Agent covenant and agree:
 - (i) not to provide any potential investor of Offered Units with any marketing materials unless a template version of such marketing materials has been filed by the Corporation with the Securities Commissions on or before the day such marketing materials are first provided to any potential investor of Offered Units;
 - (ii) not to provide any potential investor with any materials or information in relation to the distribution of the Offered Units or the Corporation other than: (a) such marketing materials that have been approved and filed in accordance with this Section 4(7); (b) the Prospectus Supplement and the Base Shelf Prospectus; and (c) any standard term sheets; and
 - (iii) that any marketing materials approved and filed in accordance with Section 4(7), and any standard term sheets shall only be provided to potential investors in the Qualifying Provinces and such other international jurisdictions as may be agreed to by the Corporation and the Agent.
- (c) The Agent makes the representations, warranties and covenants applicable to them in Schedule "A" hereto and agree, for the benefit of the Corporation, to comply with the selling restrictions imposed by the laws of the United States and set forth in Schedule "A" hereto, which forms part of this Agreement. The Agent shall not be liable to the Corporation under this Section 4(c) with respect to a breach or default contained in this Agreement by any other agent, or any member of the Selling Dealer Group appointed by such other agent, as the case may be.

Section 5. Delivery of Prospectus and Related Documents

The Corporation shall deliver or cause to be delivered without charge to the Agent and the Agent's counsel the documents set out below at the respective times indicated:

- (a) prior to or contemporaneously, as nearly as practicable, with the filing with the Securities Commissions of each of the Prospectus Supplement and Supplementary Materials:

- (i) such number of copies of the Prospectus Supplement, Base Shelf Prospectus and the Supplementary Materials signed as required by Applicable Securities Laws, as the Agent may request; and
 - (ii) such number of copies of any documents incorporated by reference in the Prospectus Supplement, Base Shelf Prospectus or any Supplementary Materials, as the Agent may request;
- (b) if applicable, as soon as they are available, copies of any Supplementary Material signed as required by Applicable Securities Laws and including, in each case, copies of any documents incorporated by reference therein, which have not been previously delivered to the Agent; and
- (c) prior to the filing of the Prospectus with the Securities Commissions, a customary “long-form” comfort letter from the Corporation’s auditors, and any other auditors who have audited any of the financial statements included in or incorporated by reference in the Prospectus, dated the date of the Prospectus, addressed to the Agent and satisfactory in form and substance to the Agent and the Agent’s counsel, acting reasonably, to the effect that they have carried out certain procedures performed for the purposes of comparing certain specified financial information and percentages appearing in the Prospectus and the documents incorporated therein by reference with indicated amounts in the financial statements or accounting records of the Corporation or other applicable entity or business and have found such information and percentages to be in agreement, which comfort letter shall be based on the applicable auditors’ review having a cut-off date of not more than two Business Days prior to the date of the Prospectus.

Comfort letters similar to the foregoing shall be provided to the Agent with respect to any Supplementary Material and any other relevant document at the time the same is presented to the Agent for its signature or, if the Agent’s signature is not required, at the time the same is filed. All such comfort letters shall be in form and substance acceptable to the Agent, acting reasonably.

The deliveries referred to in Section 5(a) and Section 5(b) shall also constitute the Corporation’s consent to the use by the Agent and other members of the Selling Dealer Group of the Documents, the Prospectus and any Supplementary Material in connection with the Offering.

Section 6. Commercial Copies

The Corporation shall, as soon as possible after filing of the Prospectus Supplement, but in any event on or before 12:00 p.m. (Toronto time) on the day after the filing thereof, cause to be delivered to the Agent, without charge, commercial copies of the Prospectus or such Supplementary Material, in such numbers and in such cities as the Agent may reasonably request by oral or written instructions to the Corporation or the printer thereof given no later than the time when the Corporation authorizes the printing of the commercial copies of such documents.

Section 7. Material Change and Certain Other Covenants of the Corporation

- (1) During the period of distribution of the Offered Units and the Underlying Securities, the Corporation will promptly inform the Agent in writing of the full particulars of:
 - (a) any material change (actual, anticipated or threatened) in or affecting the business, revenues, assets, liabilities (absolute, accrued, contingent or otherwise), condition (financial or otherwise) or results of operations of the Corporation; and
 - (b) any change in any material fact contained or referred to in the Prospectus Supplement, the Base Shelf Prospectus or any Supplementary Material which would:
 - (i) render the Prospectus Supplement, the Base Shelf Prospectus, any marketing materials, or any Supplementary Material untrue, false or misleading in any material respect;
 - (ii) result in a misrepresentation in the Prospectus Supplement, the Base Shelf Prospectus, any marketing materials, or any Supplementary Material; or
 - (iii) result in the Prospectus Supplement, the Base Shelf Prospectus, any marketing materials, or any Supplementary Material not complying in any material respect with Applicable Securities Laws,

provided that if the Corporation is uncertain as to whether a material change, change, occurrence or event of the nature referred to in this Section has occurred or been discovered, the Corporation shall promptly inform the Agent of the full particulars of the occurrence giving rise to the uncertainty and shall consult with the Agent as to whether the occurrence is of such nature prior to making any filing referred to in Section 7(3), and, in any event, prior to making any filing pursuant to this Agreement.

- (2) During the period of distribution of the Offered Units and the Underlying Securities, the Corporation will promptly inform the Agent in writing of the full particulars of:
 - (a) any request of any Securities Commission or similar regulatory authority for any amendment to, or to suspend or prevent the use of, the Prospectus Supplement, the Base Shelf Prospectus, or any other part of the Disclosure Record or for any additional information of a material nature;
 - (b) the issuance by any Securities Commission or similar regulatory authority, the Exchange or any other competent authority of any order to cease or suspend trading of any securities of the Corporation or of the institution or threat of institution of any proceedings for that purpose; and
 - (c) the receipt by the Corporation of any communication from any Securities Commission or similar regulatory authority, the Exchange or any other competent authority relating to the Prospectus Supplement and the Base Shelf Prospectus, any part of the Disclosure Record or the distribution of the Offered Units.

- (3) The Corporation will promptly comply to the reasonable satisfaction of the Agent and the Agent's counsel with Applicable Securities Laws with respect to any material change, change, occurrence or event of the nature referred to in Section 7(1) or Section 7(2) above and the Corporation will prepare and file promptly at the Agent's request, acting reasonably, any amendment to the Prospectus, or Supplementary Material as may be required under Applicable Securities Laws; provided that the Corporation shall have allowed the Agent and the Agent's counsel to participate fully in the preparation of any Supplementary Material, to have reviewed any other documents incorporated by reference therein and to conduct all due diligence investigations which the Agent may reasonably require in order to fulfill its obligations as Agent and in order to enable the Agent responsibly to sign the certificate required to be signed by it in, or in connection with, any Supplementary Material, such approval not to be unreasonably withheld and to be provided in a timely manner.
- (4) The Corporation will use commercially reasonable efforts to maintain its status as a "reporting issuer" (or the equivalent thereof) not in default of the requirements of the Applicable Securities Laws in each of the Qualifying Provinces, and following the filing of the Prospectus in each of the Qualifying Provinces which have such a concept, to the date that is at least 24 months following the Closing Date, provided that the foregoing requirement is subject to the obligations of the directors to comply with their fiduciary duties to the Corporation.
- (5) The Corporation will use commercially reasonable efforts to maintain the listing of the Common Shares (including the Warrant Shares, the Compensation Option Shares and the Compensation Option Warrant Shares) on the Exchange or any other recognized stock exchange or quotation system, for a period of at least 24 months following the Closing Date, provided that the foregoing requirement is subject to the obligations of the directors to comply with their fiduciary duties to the Corporation.
- (6) The Corporation will, provided it receives payment therefor, ensure that at the Closing Time the Common Shares partially comprising the Units have been duly and validly issued as fully paid and non-assessable Common Shares and that the Warrants and the Compensation Options have been created and validly issued as fully paid and non-assessable securities.
- (7) The Corporation will ensure that the Warrant Shares, upon the due exercise of the Warrants in accordance with their terms, shall be duly issued as fully paid and non-assessable shares in the capital of the Corporation on payment of the purchase price therefor.
- (8) The Corporation will ensure that, upon due exercise of the Compensation Options in accordance with their terms, the Compensation Option Shares shall be duly issued as fully paid and non-assessable shares in the capital of the Corporation on payment of the purchase price therefor.
- (9) The Corporation will ensure that, upon due exercise of the Compensation Option Warrants in accordance with their terms, the Compensation Option Warrant Shares shall be duly

issued as fully paid and non-assessable shares in the capital of the Corporation on payment of the purchase price therefor.

- (10) The Corporation will use the proceeds of the Offering in the manner specified in the Prospectus under the heading “*Use of Proceeds*”, including circumstances where, for sound business reasons, a reallocation of the net proceeds may be necessary.

Section 8. Representations and Warranties of the Corporation

- (1) Each delivery of the Prospectus Supplement, Base Shelf Prospectus and any Supplementary Material pursuant to Section 5 or Section 7(3) above shall constitute a representation and warranty to the Agent by the Corporation (and the Corporation hereby acknowledges that the Agent is relying on such representations and warranties in entering into this Agreement) that:
 - (a) the Base Shelf Prospectus and, prior thereto, a preliminary base shelf prospectus have been filed with each of the Securities Commissions and receipts therefor have been issued by or on behalf of each of the Securities Commissions, which receipts continued to be effective.
 - (b) all of the information and statements (except information and statements furnished in writing by and relating solely to the Agent) contained in the Prospectus Supplement, Base Shelf Prospectus or any Supplementary Material, as applicable, including, without limitation, the documents incorporated by reference therein, as the case may be:
 - (i) are at the respective dates of such documents, true and correct in all material respects;
 - (ii) contain no misrepresentation; and
 - (iii) constitute full, true and plain disclosure of all material facts relating to the Corporation and the Offered Units and the Underlying Securities;
 - (c) the Prospectus Supplement, Base Shelf Prospectus or any Supplementary Material, as applicable, including, without limitation, the documents incorporated by reference, as the case may be, comply in all material respects with the Applicable Securities Laws, including without limitation NI 44-101; and
 - (d) there has been no intervening material change (actual, proposed or prospective, whether financial or otherwise), from the date of the Engagement Letter, the Prospectus Supplement, and any Supplementary Material to the time of delivery thereof, in the business, operations, revenues, capital, properties, assets, liabilities (absolute, accrued, contingent or otherwise), condition (financial or otherwise) or results of operations of the Corporation.
- (2) In addition to the representations and warranties contained in Section 8(1) hereof, the Corporation represents and warrants to, and covenants with, the Agent, and acknowledges

that the Agent is relying upon such representations, warranties and covenants in entering into this Agreement, that:

- (a) the Corporation and each of its Subsidiaries have been duly incorporated and organized and are validly subsisting under the laws of the jurisdiction of their incorporation and have all requisite corporate capacity, authority and power to carry on their business, as now conducted and as presently proposed to be conducted by them, and to own, lease and operate their properties and assets;
- (b) the Corporation and each of its Subsidiaries are duly registered to do business and are in good standing in each jurisdiction in which the character of its properties, owned or leased, or the nature of its activities make such registration necessary, except where the failure to be so registered or in good standing would not result in a material adverse effect;
- (c) the Corporation's Subsidiaries are comprised solely of Chatterbox, QYOU India, QYOU Limited, QYOU Productions Inc., QYOUTV International Limited and QYOU USA Inc. The Corporation is not "**affiliated**" with or a "**holding corporation**" of any other body corporate (each within the meaning of the OBCA), and is not a partner of any partnerships or limited partnerships;
- (d) the Corporation has full corporate capacity, power and authority to enter into this Agreement, the Warrant Indenture and the Compensation Options, to perform its obligations set out herein and therein, and this Agreement has been and the Warrant Indenture and the Compensation Options, will, on the Closing Date and, if applicable, any Additional Closing Date, be duly authorized, executed and delivered by the Corporation and the Warrant Indenture and the Compensation Options will, on the Closing Date and, if applicable, any Additional Closing Date, be legal, valid and binding obligations of the Corporation enforceable against the Corporation in accordance with their respective terms, subject to the general qualifications that:
 - (i) enforceability may be limited by bankruptcy, insolvency, moratorium, reorganization or other laws affecting creditors' rights generally;
 - (ii) equitable remedies, including the remedies of specific performance and injunctive relief, are available only in the discretion of the applicable court;
 - (iii) the courts in Canada having jurisdiction may have equitable or statutory powers to stay proceedings before them and the execution of judgments;
 - (iv) rights to indemnity and contribution hereunder may be limited under applicable law;
 - (v) the applicable laws regarding limitations of actions;
 - (vi) the enforceability of provisions which purport to sever any provision which is prohibited or unenforceable under applicable law without affecting the

enforceability or validity of the remainder of such document would be determined only in the discretion of the court;

- (vii) the enforceability of the provisions exculpating a party from liability or duty otherwise owed by it to another and certain remedial terms and waivers of equitable defences provided for in such agreement or other document may be limited under applicable law;
 - (viii) the requirement of a court that the discretionary powers expressed to be conferred on any party to such agreement, indenture or other document be exercised reasonably and in good faith notwithstanding any provisions to the contrary and the possibility that such court may decline to accept as conclusive factual or legal determinations described as conclusive therein; and
 - (ix) the fact that costs of and incidental to all proceedings authorized to be taken in court are in the discretion of the court and that the court has full power to determine by whom and to what extent such costs shall be paid;
- (e) the Corporation has full corporate power and authority to issue the Offered Units, the Underlying Securities, the Compensation Options and the Compensation Option Underlying Securities, and to grant the Agent's Option and, upon receipt of full payment therefor, at the Closing Time or, if applicable, any Additional Closing Time, the Underlying Securities, the Compensation Options and the Compensation Option Underlying Securities will be duly and validly authorized, allotted and reserved for issuance and, at the time of their issuance, the Common Shares underlying the Offered Units will have been duly and validly issued as fully paid and non-assessable Common Shares, the Warrants will have been duly and validly issued and, upon due exercise of the Warrants, in accordance with the terms of the Warrant Indenture, the Warrant Shares will be duly and validly issued as fully paid and non-assessable Warrant Shares, the Compensation Options will have been duly and validly issued and, upon due exercise of the Compensation Options, in accordance with the terms of thereof, the Compensation Option Shares will be duly and validly issued as fully paid and non-assessable Compensation Option Shares, the Compensation Option Warrants will be duly and validly issued as fully paid and non-assessable Compensation Option Warrants and the Compensation Option Warrant Shares will be duly and validly issued as fully paid and non-assessable Compensation Option Warrant Shares;
- (f) the Corporation has the necessary power and authority to sign, deliver and file the Prospectus and all Supplementary Materials and all necessary action has been taken, or will be taken prior to filing thereof, by the Corporation to authorize the signing, delivery and filing thereof;
- (g) the Corporation has conducted and is conducting and will conduct its businesses in compliance in all material respects with all applicable laws, rules and regulations and, in particular, all applicable licensing and environmental legislation,

regulations or by-laws or other lawful requirements of any governmental or regulatory bodies applicable to it of each jurisdiction in which it carries on business and holds all licences, registrations and qualifications in all jurisdictions in which it carries on business which are necessary or desirable to carry on the business of the Corporation as now conducted and as contemplated to be conducted in the Prospectus (except where the failure to so conduct its business or to hold such licences, registrations or qualifications would not, individually or in the aggregate, result in material adverse effect of the Corporation or the Corporation's properties or assets), all such licences, registrations or qualifications are valid and existing and in good standing (except where the lack of such valid or existing license would not have any material adverse effect on the business of the Corporation) and none of such licences, registrations or qualifications contains any burdensome term, provision, condition or limitation which has or is likely to have any material adverse effect on the business of the Corporation as now conducted or as proposed to be conducted, and the Corporation is not aware of any legislation, regulation, rule or lawful requirements presently in force or proposed to be brought into force which the Corporation anticipates the Corporation will be unable to comply with without materially adversely affecting the Corporation;

- (h) the Corporation is not in default or breach of, and the execution and delivery of, and the performance of and compliance with the terms of, this Agreement, the Warrant Indenture or the Compensation Options and the performance of any of the transactions or issuance of any securities contemplated hereby and thereby by the Corporation, do not and will not result in any breach of, or constitute a default under, and do not and will not create a state of facts which, after notice or lapse of time or both, will result in a breach of or constitute a default under, any applicable laws or any term or provision of the articles, by laws or resolutions of the directors or shareholders of the Corporation or any note, indenture, contract, agreement (written or oral), instrument, lease or other document to which the Corporation is a party or by which it is bound, or any judgment, decree, order, statute, rule or regulation applicable to the Corporation, which default or breach might reasonably be expected to result in a material adverse effect;
- (i) there has not been any material adverse change in the assets, liabilities or obligations (absolute, contingent or otherwise) of the Corporation from the position set forth in the QYOU Financial Statements and there has not been any material adverse change in the business, operations, capital or condition (financial or otherwise) or results of the operations of the Corporation since the date of the QYOU Interim Financial Statements and, since that date, there have been no material facts, transactions, events or occurrences which could materially adversely affect the capital, assets, liabilities (absolute, accrued, contingent or otherwise), business, operations or condition (financial or otherwise) or results of the operations of the Corporation, which have not been disclosed in the manner required pursuant to Applicable Securities Laws;
- (j) the minute books of the Corporation and each of its Subsidiaries are, in all material respects, true and correct and contain copies of all minutes of all meetings and all

resolutions of the directors, committees of directors and shareholders of the Corporation and its Subsidiaries, as applicable, except minutes of certain meetings that have not yet been papered, and all such meetings were duly called and properly held and all consent resolutions were properly adopted;

- (k) the books of account and other records of the Corporation and each of its Subsidiaries, whether of a financial or accounting nature or otherwise, have been maintained in accordance with prudent business practices in all material respects;
- (l) the QYOU Financial Statements: (i) fairly present, in all material respects, the financial position and condition of the Corporation at the dates thereof and the results of the operations of the Corporation for the periods then ended and reflect all assets, liabilities or obligations (absolute, accrued, contingent or otherwise) of the Corporation as at the date thereof; (ii) have been prepared in conformity with IFRS, applied on a consistent basis throughout the periods involved; and (iii) do not contain any misrepresentations with respect to the periods involved;
- (m) except as would not reasonably be expected to have a material adverse effect, the Corporation has duly and on a timely basis, filed all tax returns required to be filed by it, has paid all taxes due and payable by it and has paid all assessments and reassessments and all other taxes, governmental charges, penalties, interest and other fines due and payable by it and which were claimed by any governmental authority to be due and owing and adequate provision has been made for taxes payable for any completed fiscal period for which tax returns are not yet required and there are no agreements, waivers, or other arrangements providing for an extension of time with respect to the filing of any tax return or payment of any tax, governmental charge or deficiency by the Corporation and, to the best of the knowledge, information and belief of the Corporation, there are no actions, suits, proceedings, investigations or claims threatened or pending against the Corporation or its Subsidiaries in respect of taxes, governmental charges or assessments or any matters under discussion with any governmental authority relating to taxes, governmental charges or assessments asserted by any such authority. The Corporation has duly and timely withheld from any amount paid or credited by it to or for the account or benefit of any person, including any employee, officer, director, or non-resident person, the amount of all taxes and other deductions required by applicable law to be withheld and has duly and timely remitted the withheld amount to the appropriate taxing or other authority and has duly and timely issued tax reporting slips or returns in respect of any amount so paid or credited by it as required by applicable law, except where any failure to withhold or remit would not reasonably be expected to have a material adverse effect;
- (n) there is no material contingent tax liability of the Corporation or its predecessors or, to the best of the Corporation's knowledge, information and belief, after due inquiry, any grounds which will prompt a reassessment;
- (o) the Corporation is not a party to, or bound by, any agreement or guarantee, indemnification (other than an indemnification of directors and officers of the

Corporation in accordance with the by-laws of the Corporation and its Subsidiaries, as applicable, and applicable laws, and other than indemnities in favour of agents or underwriters in connection with an issuance of securities or like transactions, or indemnities with non-arm's length parties on reasonable commercial terms);

- (p) other than as disclosed in the Disclosure Record, the Corporation does not have any loans or other indebtedness outstanding which have been made to or from any of its shareholders, directors, officers or employees or any other person not dealing at arm's length with the Corporation that are currently outstanding;
- (q) with respect to environmental matters:
 - (i) the Corporation is not and has not been in violation of any Environmental Laws except where such violation would not result in a material adverse effect;
 - (ii) the Corporation has operated its business at all times and has generated, received, handled, transported, used, stored, deposited, documented, treated, shipped, recycled and disposed of all Hazardous Substances, contaminants and wastes in material compliance with Environmental Laws;
 - (iii) there have been no material spills, releases, deposits or discharges of Hazardous Substances, contaminants or wastes within the ownership, possession or control of the Corporation on any of the Real Property owned or leased, or previously owned or leased by the Corporation, on any other Real Property or into the earth, soil, subsoil, air or into any body of surface water or groundwater or any municipal or other sewer or drain water systems by the Corporation, in violation of Environmental Laws or where such spill, release, deposit or discharge could result in material liability to the Corporation;
 - (iv) to the best of the Corporation's knowledge, information and belief, after due inquiry, the Real Property owned by the Corporation is free of all environmental contamination, including patent and latent environmental contamination of the earth, soil, subsoil, air, surface water and groundwater within or adjacent to such Real Property except where such contamination would not result in a material adverse effect;
 - (v) no material orders, directions or notices have been threatened or have been issued and remain outstanding pursuant to any Environmental Laws relating to the business or assets of the Corporation, other than directions or notices issued in connection with the normal course of business;
 - (vi) the Corporation has not received any claim or notice of any claim nor are there any grounds that might reasonably give rise to a claim, against the Corporation related to material non-compliance with Environmental Laws, or the spill, release, deposit or discharge of any Hazardous Substance, contaminant or waste;

- (vii) no event, matter, occurrence or circumstance with respect to environmental matters exists which could reasonably be expected to interfere with the Corporation obtaining any required authorization or consent in respect of its projects or that could result in a material adverse effect;
- (viii) none of the Corporation nor any of its Subsidiaries have been convicted of any offence for non-compliance with any Environmental Laws; and
- (ix) the Corporation holds all licences, permits and approvals required under any Environmental Laws in connection with the operation of its business and the ownership and use of its assets, all such licences, permits and approvals are in full force and effect, and except for (1) notifications and conditions of general application to assets of the type owned by the Corporation, and (2) notifications relating to reclamation obligations under applicable legislation, the Corporation has not received any notification pursuant to any Environmental Laws that any work, repairs, constructions or capital expenditures are required to be made by it as a condition of continued compliance with any Environmental Laws, or any licence, permit or approval issued pursuant thereto, or that any licence, permit or approval referred to above is about to be reviewed, made subject to limitation or conditions, revoked, withdrawn or terminated;
- (r) the Corporation is not subject to any contingent or other liability relating to the restoration or rehabilitation of land, water or any other part of the environment (except for those derived from its operations in the ordinary course of business) or non-compliance with Environmental Law which could, individually or in the aggregate, reasonably be expected to result in a material adverse effect;
- (s) with respect to each premises of the Corporation or any Subsidiary which is material to the Corporation or such Subsidiary and which the Corporation or such Subsidiary occupies as a tenant (the “**Premises**”), the Corporation or such Subsidiary occupies the Premises and has the exclusive right to occupy and use the Premises and each of the leases pursuant to which the Corporation and/or the Subsidiary occupies the Premises is in good standing and in full force and effect;
- (t) the attributes and characteristics of the Offered Units and the Underlying Securities conform in all material respects to the attributes and characteristics thereof described in the Prospectus;
- (u) there are no actions, suits, proceedings or inquiries, pending or threatened against or affecting the Corporation, at law or in equity or before or by any Governmental Authorities which in any way materially adversely affects, or could reasonably be expected to materially adversely affect, the assets, properties, business, operations or condition (financial or otherwise) of the Corporation or which affects or may affect the distribution of the Offered Units and the Corporation is not aware of any existing ground on which such action, proceeding or inquiry might be commenced;

- (v) the information and statements set forth in the Disclosure Record, as such relate to the Corporation, were true, correct and complete in all material respects and did not contain any misrepresentation, as of the respective dates of such information or statements, the Disclosure Record complies with Applicable Securities Laws in all material respects, no material change has occurred in relation to the Corporation which is not disclosed in the Disclosure Record and the Corporation has not filed any confidential material change reports which continue to be confidential. The Corporation is not aware of any circumstances presently existing under which liability is or would reasonably be expected to be incurred under Part XXIII.1 – Civil Liability for Secondary Market Disclosure of the *Securities Act* (Ontario) and analogous provisions under Applicable Securities Laws in the other Qualifying Provinces;
- (w) the authorized capital of the Corporation consists of the classes of shares as described in the Prospectus of which 423,589,147 Common Shares are issued and outstanding as at the date hereof and such outstanding Common Shares are fully paid and non-assessable. Additionally, there are presently outstanding: (i) 33,699,555 QYOU Options; (ii) 20,560,780 warrants to purchase Common Shares; (iii) 12,766,651 restricted share units of the Corporation governed by the Corporation’s amended and restated restricted share unit plan; and (iv) 3,212,817 compensation options to acquire units of the Corporation at a price of \$0.28 per unit until February 25, 2023, each such unit comprised of one Common Share and one-half of one Common Share purchase warrant exercisable at a price of \$0.45 per Common Share until February 25, 2023;
- (x) the definitive form of certificates for the Compensation Options have been or will be prior to the Closing Date duly approved and adopted by the Corporation and will comply with all legal requirements relating thereto;
- (y) other than as disclosed herein or in the Prospectus, as at the date hereof, no person, firm, corporation or other entity holds any securities convertible or exchangeable into securities of the Corporation or now has any agreement, warrant, option, right or privilege (whether pre-emptive or contractual) being or capable of becoming an agreement for the purchase, subscription or issuance of any unissued shares, securities (including convertible securities) or warrants of the Corporation;
- (z) the Corporation has no liabilities, obligations, indebtedness or commitments, whether accrued, absolute, contingent or otherwise, which are not disclosed or referred to in the QYOU Financial Statements respectively, or referred to or disclosed in the Prospectus, other than liabilities, obligations, or indebtedness or commitments (i) incurred in the normal course of business; or (ii) which would not result in a material adverse effect;
- (aa) based upon representations made by the Corporation’s auditors, MNP LLP, are independent chartered accountants with respect to the Corporation as required by Applicable Securities Laws;

- (bb) there has not been any reportable disagreement (within the meaning of Section 4.11 of NI 51-102) with the Corporation's auditors, and there was no reportable disagreement with the Corporation's former auditors and the Corporation has no current intention to change auditors;
- (cc) the Corporation maintains, and will maintain, a system of internal accounting controls sufficient to provide reasonable assurance that: (i) transactions are executed in accordance with management's general or specific authorizations; (ii) transactions are recorded as necessary to permit preparation of financial statements in conformity with IFRS and to maintain asset accountability; (iii) access to assets is permitted only in accordance with management's general or specific authorization; and (iv) the recorded accountability for assets is compared with the existing assets at reasonable intervals and appropriate action is taken with respect to any differences;
- (dd) the Corporation's board of directors has validly appointed an audit committee whose composition satisfies the requirements of NI 52-110 – *Audit Committees*, and the audit committee of the Corporation operates in accordance with all material requirements of such instrument;
- (ee) the Corporation has its material properties and assets insured against loss or damage by insurable hazards or risks on a replacement cost basis. Such insurance coverage is of a type and in an amount typical to the business in which the Corporation operates as conducted by a reasonably prudent person based on the advice of reputable insurance brokers consulted by such person. In the last twelve months, the Corporation has not made any material claim on any policy of insurance or been refused any insurance coverage sought or applied for. The Corporation does not have any reason to believe that it will not be able to renew the existing insurance coverage of the Corporation as and when such coverage expires or obtain similar coverage from similar insurers as may be necessary to continue with its businesses at a cost that would not have a material adverse effect on the Corporation;
- (ff) as of the date hereof, the Corporation is a "reporting issuer" in the Provinces of Alberta, British Columbia, and Ontario, within the meaning of Applicable Securities Laws in such jurisdictions, and the Corporation is not currently in material default of any requirement of the Applicable Securities Laws of such jurisdictions and the Corporation is not included on a list of defaulting reporting issuers maintained by any of the Securities Commissions of such jurisdictions;
- (gg) Except as mandated by or in conformity with the recommendations of a Governmental Authority, since the date of the QYOU Interim Financial Statements there has been no suspension of the operations of the Corporation or reduction in workforce productivity of the Corporation or any Subsidiary as a result of the novel coronavirus disease outbreak (the "**COVID-19 Outbreak**"). The Corporation and the Subsidiaries have been monitoring the COVID-19 Outbreak and its present and potential impacts on the Corporation's operations and have put appropriate control measures in place to ensure the wellness of all of their employees and surrounding

communities where the Corporation and the Subsidiaries operate while continuing to operate;

- (hh) all material bonuses, commissions, salaries and other amounts owing to employees are reflected and have been accrued in the books of account of the Corporation;
- (ii) none of the directors, officers or employees of the Corporation, or any person who owns, directly or indirectly, more than 10% of any class of securities of the Corporation, or any associate or affiliate of any of the foregoing, had or has any material interest, direct or indirect, in any material transaction or any proposed material transaction with the Corporation which, as the case may be, materially affects, is material to or will materially affect the Corporation other than as set out in the Documents;
- (jj) the issued and outstanding Common Shares are listed and posted for trading on the Exchange, the Corporation has applied to list the Common Shares and Warrant Shares underlying each of the Units, the Compensation Option Shares and the Compensation Option Warrant Shares to be issued pursuant to the Offering on the Exchange, and the Corporation is in compliance in all material respects with the by-laws, rules and regulations of the Exchange;
- (kk) no order ceasing or suspending the trading in securities of the Corporation or prohibiting the sale of securities by the Corporation has been issued by an exchange or securities regulatory authority, and no proceedings for this purpose have been instituted, or are, to the knowledge of the Corporation, pending, contemplated or threatened;
- (ll) to the knowledge of the Corporation, none of its directors or officers are subject to an order or ruling of any securities regulatory authority or stock exchange prohibiting such individual from acting as a director or officer of a public company or of a company listed on a particular stock exchange;
- (mm) with respect to forward-looking information contained in the Corporation's public disclosure documents filed on SEDAR, including for certainty the Documents Incorporated by Reference:
 - (i) the Corporation has a reasonable basis for the forward-looking information;
 - (ii) all material forward-looking information is identified as such, and all such documents that contain forward-looking information cautions users of forward-looking information that actual results may vary from the forward-looking information and identifies material risk factors that could cause actual results to differ materially from the forward-looking information; and accurately states the material factors or assumptions used to develop forward-looking information;
 - (iii) all future-oriented financial information and each financial outlook: (A) has been prepared in accordance with IFRS, using the accounting policies the

Corporation expects to use to prepare its historical financial statements for the period covered by the future-oriented financial information or the financial outlook; (B) presents fully, fairly and correctly in all material respects the expected results of the operations for the periods covered thereby; (C) is based on assumptions that are reasonable in the circumstances, reflect the Corporation's intended course of action, and reflect management's expectations concerning the most probable set of economic conditions during the periods covered thereby; and

- (iv) is limited to a period for which the information in the future-oriented financial information or financial outlook can be reasonably estimated;
- (nn) the Corporation is not a party to any shareholder rights plan or any other form of plan, agreement, contract or instrument that shall trigger any rights to acquire Common Shares or other securities of the Corporation;
- (oo) no officer, director, employee or any other person not dealing at arm's length with the Corporation or any associate or affiliate of any such person, owns, has or is entitled to any royalty, net profits interest or any other encumbrances or claims of any nature whatsoever against the Corporation or its assets;
- (pp) other than as provided for in this Agreement and as described in the Prospectus, the Corporation has not incurred any obligation or liability, contingent or otherwise, for brokerage fees, finder's fees, agent's commission or other similar forms of compensation with respect to the Offering;
- (qq) no other party is in default in the observance or performance of any term or obligation to be performed by it under any contract to which the Corporation is a party or by which they are bound which is material to the business of the Corporation and no event has occurred which with notice or lapse of time or both would directly or indirectly constitute such a default, in any such case which default or event would reasonably be expected to have a material adverse effect on the assets or properties, business, results of operations, prospects or condition (financial or otherwise) of the Corporation;
- (rr) no Securities Commission in Canada or any other securities commission, the Exchange or similar regulatory authority has issued any order which is currently outstanding preventing or suspending trading of any securities of the Corporation and no proceedings for this purpose have been instituted or are, to the Corporation's knowledge, pending, contemplated or threatened; and the Corporation is not in default of any material requirement of Applicable Securities Laws;
- (ss) other than this Agreement or as disclosed in the Disclosure Record, there are no material contracts (as defined under Applicable Securities Laws) of the Corporation which would be required to be disclosed in the Disclosure Record pursuant to Applicable Securities Laws;

- (tt) to the best of the Corporation's knowledge after reasonable inquiry, no insider of the Corporation has a present intention to sell any securities of the Corporation held by it;
- (uu) neither the Corporation nor, to the best of the knowledge of the Corporation, any of its shareholders is a party to any unanimous shareholders agreement, pooling agreement, voting trust or other similar type of arrangements in respect of outstanding securities of the Corporation;
- (vv) Computershare Trust Company of Canada at its principal office in the City of Calgary has been duly appointed as transfer agent and registrar for the Common Shares and at the Closing Time will be duly appointed as the warrant agent and registrar for the Warrants;
- (ww) other than QYOU India, in respect of which the Corporation owns 88% of the outstanding equity interests thereof and Chatterbox, in respect of which the Corporation owns 98% of the outstanding equity interests thereof, the Corporation directly or indirectly owns all of the outstanding shares of its Subsidiaries, and no person, firm, corporation or other entity holds any securities convertible or exchangeable into securities of any of the Subsidiaries or has any agreement, warrant, option, right or privilege (whether pre-emptive or contractual) being or capable of becoming an agreement for the purchase or issuance of any treasury shares or other treasury securities of any of the Subsidiaries;
- (xx) except for such rights or obligations as have been incurred in the ordinary course of business, the Corporation has no rights to purchase or obligations to sell or otherwise dispose of the Corporation's assets, properties or undertakings to third parties under any agreements;
- (yy) the Corporation is in compliance with all applicable laws respecting employment and employment practices, terms and conditions of employment and wages and hours, and are not engaged in any unfair labour practices, including those relating to the COVID-19 Outbreak, except where non-compliance would not result in a material adverse effect;
- (zz) the Corporation owns or has the valid rights to use all of the Intellectual Property that is material to the conduct of the business of the Corporation as currently conducted (and had all rights necessary to carry out its former activities at such time such activities were being conducted) and the Corporation has a valid and enforceable right to use all third party Intellectual Property used or held for use in the business of the Corporation, and there is no pending or threatened action, suit, proceeding or claim by others that the Corporation infringes, misappropriates or otherwise violates any Intellectual Property or other proprietary rights of others, and the Corporation has not received any written notice of such claim nor is the Corporation aware of any other fact which would form a reasonable basis for any such claim;

- (aaa) except where such infringement, impairment or conflict would not result in a material adverse effect, the conduct of the business of the Corporation as currently conducted does not, to the best of its knowledge infringe or otherwise impair or conflict with any Intellectual Property rights of any third party or any confidentiality obligation owed to a third party, and the Intellectual Property owned by the Corporation which is material to the conduct of the business of the Corporation as currently conducted is not being infringed by any third party;
- (bbb) the Corporation does not have any “off-balance sheet arrangements” as such term is described under IFRS other than in the normal course of the Corporation’s business, but which are not material in any event, other than as disclosed in the financial statements of the Corporation, management’s discussion and analysis and the Prospectus;
- (ccc) the Corporation is in compliance with all applicable laws respecting occupational health and safety and worker’s compensation, except where non-compliance would not result in a material adverse effect, and the Corporation has not received any notice of any outstanding claims, complaints, investigations or orders under any such applicable laws or from any of its customers with respect to its safety conditions or practices;
- (ddd) no proceedings have been taken, are pending or authorized by the Corporation or by any other person in respect of the bankruptcy, insolvency, liquidation or winding up of any of the Corporation or its Subsidiaries;
- (eee) to the best of the Corporation’s knowledge, information and belief, after due inquiry and other than as disclosed to the Agent, none of the officers or directors of any of the Corporation has any direct or indirect ownership interest in any firm or corporation which competes with any of the Corporation or its Subsidiaries other than as a passive investment;
- (fff) the Corporation has taken commercially reasonable precautions and used commercially reasonable efforts to protect and to secure the confidentiality of its trade secrets and other proprietary and confidential information;
- (ggg) the Corporation is in compliance with all privacy laws applicable to it and it has not received written notice of any request, complaint, investigation, inquiry or claim relating to its handling of personal information, save and except for acts of non-compliance which would not result in a material adverse effect;
- (hhh) other than as disclosed in the Disclosure Record, the Corporation has not, directly or indirectly, declared or paid any dividends or declared or made any other distribution on any of its shares of any class and has not, directly or indirectly, redeemed, purchased or otherwise acquired any of its shares of any class or agreed to do so;
- (iii) other than as disclosed in the Prospectus, no event of default or breach of any covenant has occurred under any of the Corporation’s existing banking and lending

agreements which has not been cured except where such event of default or breach would not reasonably be expected to result in a material adverse effect;

- (jjj) the accounts receivable of the Corporation are good and collectible at the aggregate recorded amounts reflected in the records of the Corporation;
- (kkk) the Corporation has not made any significant acquisition as such term is defined in Part 8 of NI 51-102 in the current financial year or prior financial years in respect of which historical and/or pro forma financial statements or other information would be required to be included or incorporated by reference into the Prospectus and for which a business acquisition report has not been filed under NI 51-102, the Corporation has not entered into any agreement or arrangement in respect of a transaction that would be a significant acquisition for the purposes of Part 8 of NI 51-102 and there are no proposed acquisitions by the Corporation that have progressed to the state where a reasonable person would believe that the likelihood of the Corporation completing such acquisition is high and would be a significant acquisition for the purposes of Part 8 of NI 51-102 if completed as of the date of the Prospectus;
- (lll) the operations of the Corporation are and have been conducted at all times in compliance with the anti-money laundering statutes of all applicable jurisdictions, the rules and regulations thereunder and any related or similar rules, regulations or guidelines, issued, administered or enforced by any governmental agency to which they are subject (collectively, the “**Anti-Money Laundering Laws**”) and no action, suit or proceeding by or before any Governmental Authority or any arbitrator involving the Corporation with respect to the Anti-Money Laundering Laws is, to the knowledge of the Corporation, pending or threatened;
- (mmm) neither the Corporation nor, to the knowledge of the Corporation, any officer, director, employee or agent of the Corporation has, directly or indirectly (a) paid or delivered any fee, commission or other sum of money or item of property, however characterized, to any broker, finder, agent, client representative, employee, political party or campaign, government official or other person, which any officer, director, employee or agent of any the Corporation knew or had reason to believe, or ought to have known, was in violation of the *Corruption of Foreign Public Officials Act* (Canada), the United States Foreign Corrupt Practices Act of 1977, as amended, or any applicable law implementing the provisions of the OECD Convention on Combating Bribery of Foreign Public Officials in International Business Transactions, or the *Proceeds of Crime (Money Laundering) and Terrorist Financing Act* (Canada); or (b) made or received a bribe, rebate, payoff, influence payment, kickback or other unlawful payment;
- (nnn) the Corporation has not been, nor to the knowledge of the Corporation, has any director, officer, agent, employee, affiliate or person acting on behalf of the Corporation been or is currently subject to any United States sanctions administered by the Office of Foreign Assets Control of the United States Treasury Department (“**OFAC**”); and the Corporation will not directly or indirectly use any proceeds of

the distribution of the Offered Units, or lend, contribute or otherwise make available such proceeds to the Corporation or to any affiliated entity, joint venture partner or other person or entity, to finance any investments in, or make any payments to, any country or person targeted by any of the sanctions of the United States administered by OFAC;

- (ooo) the Corporation has not withheld and will not withhold from the Agent prior to the Closing Time any material facts relating to the Corporation, its Subsidiaries or the Offering; and
- (ppp) other than the Agent pursuant to this Agreement, there is no person acting or purporting to act at the request of the Corporation or the Subsidiary who is entitled to any brokerage, agency or other fiscal advisory or similar fee in connection with the transactions contemplated herein.

Section 9. Indemnity

- (1) The Corporation and its Subsidiaries (collectively, the “**Indemnitor**”) shall indemnify and save harmless the Agent and its affiliates, directors, partners, officers, employees, advisors and agents (collectively, the “**Indemnified Parties**”) from and against all claims, demands, actions, suits, investigations and proceedings (collectively, “**Proceedings**”) and all losses (other than loss of profits), expenses, costs, fees, damages, obligations, payments and liabilities (collectively “**Liabilities**”), (including without limitation all statutory duties and obligations, all amounts paid to settle any action or to satisfy any judgment or award and all legal fees and disbursements actually incurred) which now or any time hereafter are suffered or incurred by the Indemnified Party by reason of any event, act or omission in any way connected, directly or indirectly, with:
 - (a) any information or statement contained in the Prospectus, in any Supplementary Materials or in the Disclosure Record or in any other document or material filed or delivered by, or on behalf of the Corporation pursuant hereto (other than any information or statement relating solely to the Agent furnished to the Corporation by the Agent in writing expressly for inclusion in this Agreement, in the Prospectus or in any Supplementary Material), which is or is alleged to be untrue or any omission or alleged omission to provide any information or state any fact the omission of which makes, or is alleged to make, any such information or statement untrue or misleading in light of the circumstances in which it was made;
 - (b) any misrepresentation or alleged misrepresentation (except a misrepresentation which is based upon information furnished to the Corporation by the Agent in writing expressly for inclusion in this Agreement or in the Prospectus or any Supplementary Material) contained in the Prospectus, any Supplementary Material, in the Disclosure Record or in any other document or any untrue statement of material fact or omission to state a material fact necessary in order to make the statements contained in the Prospectus or any Supplementary Material or in the Disclosure Record not misleading, in light of the circumstances under which they were made;

- (c) any prohibition or restriction of trading in the securities of the Corporation or any prohibition or restriction affecting the distribution of the Offered Units or Underlying Securities imposed by any competent authority if such prohibition or restriction is based on any misrepresentation or alleged misrepresentation of a kind referred to in Sections 9(1)(a) and 9(1)(b);
- (d) any order made or any inquiry, investigation (whether formal or informal) or other proceeding commenced or threatened by any one or more competent authorities (not based solely upon the activities or the alleged activities of the Agent or its banking or Selling Dealer Group members, if any) relating to or materially affecting the trading or distribution of the Offered Units or the issuance of the Underlying Securities;
- (e) the exercise after the Closing Time by any subscriber for Offered Units or any holder of Underlying Securities of any statutory right of rescission or damages in connection with the purchase of the Offered Units resulting from a misrepresentation in the Prospectus or any Supplementary Material (other than a misrepresentation which is based upon information furnished to the Corporation by the Agent in writing expressly for inclusion in this Agreement or in the Prospectus or any Supplementary Material);
- (f) any breach of, default under or non-compliance by the Corporation with any representation, warranty, term, condition or covenant of this Agreement or in any certificate or other document delivered by or on behalf of the Corporation hereunder or pursuant hereto, or any non-compliance with any requirement of Applicable Securities Laws or the bylaws or rules of the Exchange,

provided that in the event and to the extent that a court of competent jurisdiction in a final judgment from which no appeal can be made or a regulatory authority in a final ruling from which no appeal can be made shall determine that such Proceedings or Liabilities resulted directly from the negligence, fraud, wilful misconduct or material breach of this Agreement of the Indemnified Party claiming indemnification, this indemnity shall cease to be available to such Indemnified Party in respect of such Proceedings or Liabilities. For greater certainty, the Corporation and the Agent agree that they do not intend that any failure by the Agent to conduct such reasonable investigation as necessary to provide the Agent with reasonable grounds for believing the Prospectus and the Supplementary Material contained no misrepresentation (colloquially, the “**due diligence defence**”) shall constitute “negligence”, “fraud”, “wilful misconduct” or “material breach of this Agreement” for purposes of this Section 9, and shall not disentitle the Agent from indemnification hereunder.

- (2) The Corporation hereby waives its right to recover contribution from the Agent with respect to any liability of the Corporation by reason of or arising out of any misrepresentation in the Prospectus, in any Supplementary Materials or other documents provided, however, that such waiver shall not apply in respect of liability caused or incurred by reason of or arising out of: (i) any misrepresentation which is based upon information relating solely to the Agent contained in such document and furnished to the

Corporation by the Agent expressly for inclusion in such document; or (ii) any failure by the Agent to provide to prospective subscribers of Offered Units any document which the Corporation is required to provide to such prospective subscribers and which the Corporation has provided to the Agent to forward to such prospective subscribers.

- (3) If any Proceeding is brought, instituted or threatened in respect of any Indemnified Party which may result in a claim for indemnification under this Agreement, such Indemnified Party shall promptly after receiving notice thereof, notify the Corporation, in writing, and the Corporation shall be entitled (but not required) to assume conduct of the defence thereof and retain counsel on behalf of the Indemnified Party who is reasonably satisfactory to the Indemnified Party, to represent the Indemnified Party in such Proceeding and the Corporation shall pay the fees and disbursements of such counsel and all other expenses of the Indemnified Party relating to such Proceeding as incurred. Failure to so notify the Corporation shall not relieve the Corporation from liability except and only to the extent that the failure materially prejudices the Corporation's ability to defend such claim. If the Corporation assumes conduct of the defence for an Indemnified Party, the Indemnified Party shall, except when a conflict of interest as described in Section 9(4) exists and counsel to the Indemnified Party advises the Indemnified Party that such action would be prejudicial to the interests of the Indemnified Party, fully cooperate in the defence including, without limitation, the provision of documents, appropriate officers and employees to give witness statements, attend examinations for discovery, make affidavits, meet with counsel, testify and divulge all information reasonably required to defend or prosecute the Proceedings.
- (4) In any such Proceeding contemplated by Section 9(3), the Indemnified Party shall have the right to employ separate counsel and to participate in the defence thereof if:
- (i) the Indemnified Party has been advised by legal counsel that there may be a reasonable legal defence available to the Indemnified Party that is different from or in addition to those available to the Corporation or that a conflict of interest exists which makes representation by counsel chosen by the Corporation not advisable;
 - (ii) the Indemnitor has not assumed the defence of the Proceeding and employed counsel therefor reasonably satisfactory to the Indemnified Party within ten days after receiving notice thereof; or
 - (iii) employment of such other counsel has been authorized in writing by the Corporation,

in which event the reasonable fees and disbursements of such counsel (on a solicitor and client basis) shall be paid by the Corporation. It being understood, however, that the Corporation shall not, in connection with any one such action or separate but substantially similar or related actions in the same jurisdiction arising out of the same general allegations or circumstances, be liable for the reasonable fees and expenses of more than one separate law firm (in addition to any local counsel) for all such Indemnified Parties.

- (5) No admission of liability and no settlement of any Proceeding shall be made without the consent of the Indemnified Parties affected, such consent not to be unreasonably withheld. No admission of liability shall be made by an Indemnified Party without the consent of the Indemnitor, such consent not to be unreasonably withheld, and the Indemnitor shall not be liable for any settlement of any Proceeding made without their consent, such consent not to be unreasonably withheld.
- (6) It is the intention of the Corporation to confirm and acknowledge that the Agent is acting as trustee and agent for the Indemnified Parties for the purposes of Section 9 and Section 10 and the Agent shall be entitled, as trustee and agent, to enforce such covenants on behalf of any other Indemnified Parties.
- (7) If any legal proceedings shall be instituted against the Corporation in respect of the Prospectus Supplement, the Base Shelf Prospectus, or any Supplementary Material or any other part of the Disclosure Record or the Offered Units or if any regulatory authority or stock exchange shall carry out an investigation of the Corporation in respect of the Prospectus Supplement, the Base Shelf Prospectus or any Supplementary Material or any other part of the Disclosure Record or the Offered Units and, in either case, any Indemnified Party is required to testify, or respond to procedures designed to discover information, in connection with or by reason of the services performed by the Agent hereunder, the Indemnified Party may employ their own legal counsel and the Corporation shall pay and reimburse the Indemnified Party for the reasonable fees, charges and disbursements (on a full indemnity basis) of such legal counsel, the other expenses reasonably incurred by the Indemnified Party in connection with such proceedings or investigation and a fee at the normal per diem rate for any director, officer or employee of the Agent involved in the preparation for or attendance at such proceedings or investigation.
- (8) The rights and remedies of the Indemnified Parties set forth in Section 9, Section 10 and Section 12 (in the case of the Agent) hereof are to the fullest extent possible in law, cumulative and not alternative and the election by either the Agent or other Indemnified Party to exercise any such right or remedy shall not be, and shall not be deemed to be, a waiver of any other rights and remedies. The Indemnitor waives all rights of contribution that it may have against any Indemnified Party relating to any Liability in respect of which the Indemnitor has agreed to indemnify the Indemnified Parties hereunder.
- (9) The Corporation waives any right it may have of first requiring an Indemnified Party to proceed against or enforce any other right, power, remedy or security or claim or to claim payment from any other person before claiming under this indemnity. It is not necessary for an Indemnified Party to incur expense or make payment before enforcing such indemnity.
- (10) If the Corporation has assumed the defense of any suit brought to enforce a claim hereunder, the Indemnified Party shall provide the Corporation copies of all documents and information in its possession pertaining to the claim, take all reasonable actions necessary to preserve its rights to object to or defend against the claim, consult and reasonably cooperate with the Corporation in determining whether the claim and any legal

proceeding resulting therefrom should be resisted, compromised or settled and reasonably cooperate and assist in any negotiations to compromise or settle, or in any defense of, a claim undertaken by the Corporation.

- (11) The obligations under the indemnity and right of contribution provided herein shall apply whether or not the transactions contemplated by this Agreement are completed and shall survive the completion of the transactions contemplated under this Agreement and the termination of this Agreement.

Section 10. Contribution

In order to provide for just and equitable contribution in circumstances in which the indemnification provided for in this Agreement is due in accordance with its terms but is, for any reason, held by a court to be unavailable from the Corporation on grounds of policy or otherwise, the Corporation and the party or parties seeking indemnification shall contribute to the aggregate liabilities, claims, demands, losses (other than losses of profit), costs (including, without limitation, legal fees and disbursements on a full indemnity basis), damages and expenses (or claims, actions, suits or proceedings in respect thereof) to which they may be subject or which they may suffer or incur:

- (a) in such proportion as is appropriate to reflect the relative benefit received by the Corporation on the one hand, and by the Agent on the other hand, from the Offering;
or
- (b) if the allocation provided by Section 10(a) above is not permitted by applicable law, in such proportion as is appropriate to reflect not only the relative benefits referred to in Section 10(a) above but also to reflect the relative fault of the Agent on the one hand, and the Corporation, on the other hand, in connection with the statements, commissions or omissions or other matters which resulted in such liabilities, claims, demands, losses, costs, damages or expenses, as well as any other relevant equitable considerations.

The relative benefits received by the Corporation, on the one hand, and the Agent, on the other hand, shall be deemed to be in the same proportion that the total proceeds of the Offering received by the Corporation (net of fees but before deducting expenses) bear to the fees received by the Agent. In the case of liability arising out of the Prospectus Supplement, the Base Shelf Prospectus or any Supplementary Material, the relative fault of the Corporation, on the one hand, and of the Agent, on the other hand, shall be determined by reference, among other things, to whether the misrepresentation or alleged misrepresentation, order, inquiry, investigation or other matter or thing referred to in Section 9 relates to information supplied or which ought to have been supplied by, or steps or actions taken or done on behalf of or which ought to have been taken or done on behalf of the Corporation or the Agent and the parties' relative intent, knowledge, access to information and opportunity to correct or prevent such misrepresentation or alleged misrepresentation, order, inquiry, investigation or other matter or thing referred to in Section 9.

However, no Indemnified Party who has engaged in any fraud, wilful misconduct or negligence (as determined by a court of competent jurisdiction in a final non-appealable judgment)

shall be entitled, to the extent that such Liabilities were caused by such activity, to claim contribution from any person who has not been so determined to have engaged in such fraud, wilful misconduct or negligence.

The amount paid or payable by an Indemnified Party as a result of liabilities, claims, demands, losses (other than losses of profit), costs, damages and expenses (or claims, actions, suits or proceedings in respect thereof) referred to above shall, without limitation, include any legal or other expenses reasonably incurred by the Indemnified Party in connection with investigating or defending such liabilities, claims, demands, losses, costs, damages and expenses (or claims, actions, suits or proceedings in respect thereof) whether or not resulting in any action, suit, proceeding or claim.

Both the Corporation and the Agent agree that it would not be just and equitable if contributions pursuant to this Agreement were determined by pro rata allocation or by any other method of allocation which does not take into account the equitable considerations referred to in the immediately preceding Sections. The rights to contribution provided in this Section 10 shall be in addition to, and without prejudice to, any other right to contribution which the Agent or other Indemnified Parties may have.

Any liability of the Agent under this Section 10 shall be limited to the Agent's Fee actually received by the Agent under Section 3.

Section 11. Expenses

The Corporation will reimburse the Agent for all reasonable out-of-pocket expenses incurred by the Agent in connection with the Offering, including, but not limited to, travel and communication expenses, database service expenses, courier charges, the reasonable fees and disbursements of counsel (to a maximum of \$80,000, excluding applicable taxes and disbursements which shall be in addition to the aforementioned limit, such amount not to be exceeded without the written approval of the Corporation, such approval not to be unreasonably withheld) and any other advisors retained by the Agent with the prior consent of the Corporation, such consent not to be unreasonably withheld or delayed. Such reimbursable expenses shall be payable on receipt by the Corporation of invoices from the Agent, whether or not the Offering is completed. With the exception of legal expenses, the Agent must obtain prior written approval from the Corporation for any expenses in excess of \$5,000. Provided that, notwithstanding the foregoing, in the event that the sale and purchase of the Units is not completed in accordance with the terms hereof due to a breach by the Corporation hereunder, the Corporation shall assume and pay, in addition to the out-of-pocket expenses of the Agent and other expenses required to be paid by it hereunder, all fees and disbursements of counsel to the Agent.

Section 12. Termination

- (1) In addition to any other rights or remedies available to the Agent, the Agent may, without liability, terminate its obligations hereunder, by written notice to the Corporation in the event that after the date hereof and at or prior to the Closing Time:
 - (a) *material change* – there shall be any material change or change in a material fact, or there should be discovered any previously undisclosed material fact required to

be disclosed in the Prospectus or any amendment thereto, in each case which, in the reasonable opinion of the Agent, has or would be expected to have a significant adverse effect on the market price or value of the common shares, or any other securities of the Corporation;

- (b) *disaster out* – there should develop, occur or come into effect or existence any event, action, state, condition (including without limitation, terrorism or accident) or major financial occurrence of national or international consequence or a new or change in any law or regulation which in the sole opinion of the Agent seriously adversely affects or involves or may seriously adversely affect or involve the financial markets or the business, operations or affairs of the Corporation and its Subsidiaries taken as a whole or the market price or value of the securities of the Corporation;
 - (c) *litigation out* – any inquiry, action, suit, proceeding or investigation (whether formal or informal), including matters of regulatory transgression or unlawful conduct, is commenced, announced or threatened in relation to the Corporation or any one of the officers or directors of the Corporation or any of its principal shareholders where wrong-doing is alleged or any order is made by any federal, provincial, state, municipal or other governmental department, commission, board, bureau, agency or instrumentality including without limitation the TSX Venture Exchange or securities commission which involves a finding of wrong-doing;
 - (d) *regulatory out* – any order, action or proceeding which cease trades or otherwise operates to prevent or restrict the trading of the common shares or any other securities of the Corporation is made or threatened by a securities regulatory authority;
 - (e) *breach* – the Corporation is in breach of any material term, condition or covenant of this Agreement or any material representation or warranty given by the Corporation in this Agreement becomes or is false and such material breach or materially false representation is, in the sole opinion of the Agent acting reasonably, not capable of being cured prior to the Closing Date; or
 - (f) both the Agent and the Corporation agree in writing to terminate this Agreement.
- (2) The Agent may exercise any or all of the rights provided for in Section 12(1) or Section 13 or Section 18 notwithstanding any material change, change, event or state of facts and notwithstanding any act or thing taken or done by the Agent or any inaction by the Agent, whether before or after the occurrence of any material change, change, event or state of facts including, without limitation, any act of the Agent related to the Offering and any act taken by the Agent in connection with any amendment to the Prospectus (including the execution of any amendment or any other Supplementary Material) and the Agent shall only be considered to have waived or be estopped from exercising or relying upon any of its rights under or pursuant to Section 12(1) or Section 13 or Section 18 if such waiver or estoppel is in writing and specifically waives or estops such exercise or reliance.

- (3) Any termination pursuant to the terms of this Agreement shall be effected by notice in writing delivered to the Corporation provided that no termination shall discharge or otherwise affect any obligation of the Corporation under Section 9, Section 10, Section 11 or Section 19. The rights of the Agent to terminate its obligations hereunder are in addition to, and without prejudice to, any other rights or remedies they may have.
- (4) If the Agent elects to terminate its obligation to purchase the Offered Units as aforesaid, whether the reason for such termination is within or beyond the control of the Corporation, the liability of the Corporation hereunder with respect to the Agent shall be limited to the indemnity referred to in Section 9, the contribution rights referred to in Section 10 and the payment of expenses referred to in Section 11.

Section 13. Closing Documents

The obligations of the Agent hereunder to purchase the Offered Units at the Closing Time or, if applicable, any Additional Closing Time, shall be conditional upon all representations and warranties and other statements of the Corporation herein being, at and as of the Closing Time, true and correct in all material respects, the Corporation having performed in all material respects, at the Closing Time, all of its obligations hereunder theretofore to be performed and the Agent receiving at the Closing Time:

- (a) favourable legal opinions of the Corporation's counsel addressed to the Agent, in form and substance reasonably satisfactory to the Agent, with respect to such matters as the Agent may reasonably request relating to the Corporation, the Offering and the transactions contemplated hereby, including, without limitation, that:
 - (i) the Corporation is validly subsisting and has all requisite corporate capacity and power to carry on its business and to own its properties and assets as described in the Prospectus;
 - (ii) each of Chatterbox, QYOU India and QYOU USA Inc. has been duly incorporated or amalgamated and is validly subsisting and has all requisite corporate capacity and power and authority to carry on its business and to own its properties and assets as described in the Prospectus;
 - (iii) the Corporation has full corporate power and authority to enter into this Agreement and the Warrant Indenture and to perform its obligations set out herein and therein, and each of this Agreement and the Warrant Indenture has been duly authorized, executed and delivered by the Corporation and constitutes a legal, valid and binding obligation of the Corporation enforceable against the Corporation in accordance with its terms, except that the validity, binding effect and enforceability of the terms of agreements and documents are subject to standard enforceability qualifications;
 - (iv) the execution and delivery of this Agreement, the Warrant Indenture and the Compensation Options and the fulfillment of the terms hereof and

thereof by the Corporation, and the performance of and compliance with the terms of this Agreement by the Corporation does not and will not result in a breach of, or constitute a default under, and does not and will not create a state of facts which, after notice or lapse of time or both, will result in a breach of or constitute a default under: (a) any Applicable Securities Laws; or (b) any term or provision of the articles or by-laws, as applicable, of the Corporation, which individually or in the aggregate would result in a material adverse effect, would materially impair the ability of the Corporation to perform the obligations contemplated by this Agreement, the Warrant Indenture or the Compensation Options, or would materially impair or affect the consummation of the transactions contemplated by this Agreement;

- (v) the Offering has been duly authorized by all necessary corporate action on the part of the Corporation;
- (vi) the Underlying Securities have been duly and validly created, allotted and issued as fully paid and non-assessable Common Shares and Warrants of the Corporation and, upon exercise of the Warrants in accordance with this Warrant Indenture including the payment of the exercise price therefor, the Warrant Shares will be fully paid and non-assessable shares of the Corporation;
- (vii) the attributes of the Offered Units, Underlying Securities and Warrant Shares conform in all material respects with the description thereof contained in the Prospectus;
- (viii) the Compensation Options have been duly and validly created, allotted and issued. The Compensation Option Shares have been reserved for issuance and, when issued and delivered by the Corporation in accordance with the terms of the certificates representing the Compensation Options against payment for the exercise price therefor, will be validly issued as fully paid and non-assessable shares of the Corporation. The Compensation Option Warrants have been created and, when issued and delivered by the Corporation in accordance with the terms of the certificates representing the Compensation Options against payment for the exercise price therefor, will constitute legal, valid and binding obligations of the Corporation, enforceable against the Corporation by the other respective parties thereto in accordance with the terms thereof. The Compensation Warrant Shares have been reserved for issuance and the Compensation Warrant Shares, when issued and delivered by the Corporation in accordance with the terms of the Warrant Indenture against payment for the exercise price therefor, will be validly issued as fully paid and non-assessable shares of the Corporation;
- (ix) subject to the qualifications set out in the Prospectus under the heading “*Eligibility for Investment*”, the Offered Units and the Common Shares and

Warrants underlying the Offered Units and the Warrant Shares underlying the Warrants are “qualified investments” for Exempt Plans, and the statements in the Prospectus under the heading “*Eligibility for Investment*” constitute a fair summary of the matters discussed therein;

- (x) all necessary documents have been filed, all necessary proceedings have been taken and all legal requirements have been fulfilled as required under the Applicable Securities Laws of each of the Qualifying Provinces in order to qualify the Offered Units for distribution and sale to the public in each of such Qualifying Provinces by or through investment dealers and brokers duly registered under the Applicable Securities Laws who have complied with the relevant provisions of such Applicable Securities Laws;
- (xi) no filing, proceeding, approval, consent or authorization is required to be made, taken or obtained by the Corporation under Applicable Securities Laws to permit the issuance by the Corporation of the Offered Units, the Underlying Securities, other than such as have been filed or obtained, the Compensation Options or the Compensation Option Underlying Securities, provided that no commission or other remuneration is paid or given in respect of the distribution except for administrative or professional services or for services performed by a registered dealer, except as may be required under Applicable Securities Laws and the rules of the Exchange;
- (xii) the Corporation has the necessary corporate power and authority to sign and deliver the Prospectus and all necessary corporate action has been taken by the Corporation to authorize the signing and delivery by it of the Prospectus and the filing thereof, as the case may be, in each of the Qualifying Provinces in accordance with Applicable Securities Laws;
- (xiii) Computershare Trust Company of Canada, at its principal offices in Calgary, Alberta has been duly appointed the transfer agent and registrar for the Common Shares and the warrant agent and registrar for the Warrants;
- (xiv) the form and terms of the definitive certificates representing the Compensation Options have been duly approved and adopted by the board of directors of the Corporation and comply with all legal requirements (including the requirements of the Exchange) relating thereto; and
- (xv) the authorized capital of the Corporation.

It is understood that the Corporation’s counsel may rely on the opinions of local counsel acceptable to them as to matters governed by the laws of jurisdictions other than where they are qualified to practice law, and on certificates of officers of the Corporation, the transfer agent and the Corporation’s auditors as to relevant matters of fact;

- (b) a certificate of the Corporation dated the Closing Date addressed to the Agent and signed on behalf of the Corporation by the Chief Executive Officer and the Chief

Financial Officer of the Corporation or such other officers of the Corporation satisfactory to the Agent, acting reasonably, with respect to:

- (i) the constating documents of the Corporation;
 - (ii) the resolutions of the directors of the Corporation relevant to the Offering, the sale of the Offered Units, the Compensation Options, the grant of the Agent's Option, and, as applicable, the authorization of this Agreement and the transactions contemplated herein; and
 - (iii) the incumbency and signatures of signing officers for the Corporation;
- (c) the Agent receiving certificates of status and/or compliance, where issuable under applicable law, for the Corporation, Chatterbox, QYOU India and QYOU USA Inc., each dated within two (2) Business Days prior to the Closing Date;
- (d) a certificate of the Corporation dated the Closing Date addressed to the Agent and signed on behalf of the Corporation by the Chief Executive Officer and the Chief Financial Officer of the Corporation or such other officers of the Corporation satisfactory to the Agent, acting reasonably, certifying, on behalf of the Corporation and without personal liability, that:
- (i) the Corporation has complied with and satisfied all terms and conditions of this Agreement on its part to be complied with or satisfied at or prior to the Closing Time;
 - (ii) the representations and warranties of the Corporation set forth in this Agreement are true and correct at the Closing Time, as if made at such time except where the failure to be true and correct would not, individually or in the aggregate, result in a material adverse effect; and
 - (iii) no event of a nature referred to in Section 7(1), Section 7(2), Section 12(1)(a), Section 12(1)(b), Section 12(1)(c) or Section 12(1)(d) has occurred or to the knowledge of such officer is pending, contemplated or threatened (excluding any requirement to make any determination as to any Agent's opinion or determination); and each such statement shall be true and the Agent shall have no knowledge to the contrary;
- (e) a comfort letter of the Corporation's auditors and those other auditors required to provide a customary "bring-down" comfort letter pursuant to Section 5(c) addressed to the Agent and dated the Closing Date, satisfactory in form and substance to the Agent, acting reasonably, bringing the information contained in the comfort letters referred to in Section 5(c) hereof up to the Closing Time, which comfort letters shall be not more than 2 Business Days prior to the Closing Date;
- (f) the Agent receiving executed lock-up agreements from the directors and officers of the Corporation in favour of the Agent in a form satisfactory to the Agent as required pursuant to Section 16 of this Agreement;

- (g) evidence satisfactory to the Agent that the Corporation has obtained all necessary third party approvals and all necessary approvals of the Exchange for the issuance of the Offered Units, the Underlying Securities, the Compensation Options and the securities underlying such Compensation Options subject only to the filing of Prospectus and ancillary documentation in respect of the Offered Units and required documents which are in the possession of the Corporation on the Closing Date and payment of applicable fees; and
- (h) such other certificates and documents as the Agent may request, acting reasonably.

Section 14. Deliveries

- (1) The sale of the Units to be purchased hereunder shall be completed at the Closing Time at the offices of the Corporation's counsel in Toronto, Ontario or at such other place as the Corporation and the Agent may agree. Subject to the conditions set forth in Section 13, the Agent, on the Closing Date, shall deliver to the Corporation, by wire transfer, the amount of \$0.125 per Unit sold on the Closing Date (being an aggregate amount of \$3,200,000 in the case of the maximum Offering) against delivery by the Corporation of:
 - (a) the opinions, certificates and documents referred to in Section 13;
 - (b) definitive certificates representing, in the aggregate, all of the Underlying Securities comprising the Units which the Agent has elected to purchase hereunder registered, subject to Section 14(3) below, registered in the name of CDS & Co. or in such name or names as the Agent shall notify the Corporation in writing not less than 24 hours prior to the Closing Time;
 - (i) payment to the Agent by certified cheque, bank draft or wire transfer or such other means as the Corporation and the Agent may agree, of the Agent's Fee provided for in Section 3(1) in respect of the Units; or
 - (ii) the Agent may, in its discretion, deliver by wire transfer to the Corporation the net amount of the aggregate purchase price in respect of the Units referred to in Section 14(1) less an amount equal to the Agent's Fee and a reasonable estimate of the out-of-pocket fees and expenses of the Agent and its counsel payable pursuant to Section 11; and
 - (c) the Compensation Options.
- (2) The Corporation has granted to the Agent, for the purpose of covering over-allotments, if any, or for market stabilization purposes, the Agent's Option to purchase up to 3,840,000 Option Units at the applicable offer price as follows: (i) Option Units at a price of \$0.125 per Option Unit; (ii) Common Shares at a price of \$0.124 per Common Share; (iii) Warrants at a price of \$0.001 per Warrant; or (iv) any combination of Option Units, Common Shares and Warrants, so long as the aggregate number of Common Shares and Warrants that may be issued upon exercise of the Agent's Option does not exceed 3,840,000 Common Shares and 1,920,000 Warrants. The sale of the Option Units, if applicable, shall be completed at the offices of the Corporation's counsel in Toronto,

Ontario or at such other place as the Corporation and the Agent may agree, on the date (the “**Additional Closing Date**”) and at the time (the “**Additional Closing Time**”) specified by the Agent in the written notice given by the Agent pursuant to its election to purchase such Option Units (provided that in no event shall such time be earlier than the Closing Time or earlier than two (2) or later than ten (10) Business Days after the date of the written notice of the Agent to the Corporation in respect of the Option Units), or at such other time and date as the Agent and the Corporation may agree upon in writing. Subject to the conditions set forth in Section 13 (with the references therein to the Closing Time changed to any Additional Closing Time), at any Additional Closing Time, for each Option Unit agreed to be purchased by the Agent from the Corporation pursuant to the exercise of the Agent’s Option, the Agent shall deliver to the Corporation, the applicable amount specified in this Section 14(2) by certified cheque, bank draft or wire transfer or such other means as the Corporation and the Agent may agree (being a combined aggregate of \$480,000 if the Agent’s Option is exercised in full in the case of the maximum Offering), against delivery by the Corporation of:

- (a) the opinions, certificates and documents referred to in Section 13 (with the references therein to the Closing Time and Closing Date changed to the Additional Closing Time and Additional Closing Date respectively);
 - (b) definitive certificates representing, in the aggregate, all of the Underlying Securities comprising the Option Units agreed to be purchased from the Agent from the Corporation pursuant to the exercise of the Agent’s Option registered, subject to Section 14(3) below, in the name of CDS & Co. or in such name or names as the Agent shall notify the Corporation in writing not less than 24 hours prior to any Additional Closing Time;
 - (c) payment to the Agent by certified cheque, bank or wire transfer or such other means as the Corporation and the Agent may agree, of the Agent’s Fee provided for in Section 3 in respect of the Option Units, or the Agent may, in its discretion, deliver by certified cheque, bank draft or wire transfer or such other means to the Corporation the net amount of the aggregate purchase price in respect of the Option Units referred to in Section 14(2) less an amount equal to the Agent’s Fee; and
 - (d) the Compensation Options.
- (3) If the Corporation determines to issue the Underlying Securities as a non-certificated issue or book-entry only security in accordance with the rules and procedures of The Canadian Depository for Securities Limited (“**CDS**”), then, as an alternative to the Corporation delivering to the Agent definitive certificates representing the Common Shares and Warrants underlying the Offered Units in the manner and at the times set forth in this Section 14:
- (a) the Agent may provide a direction Computershare Trust Company of Canada with respect to the electronic crediting and deposit of the Underlying Securities to the electronic accounts of the participants of CDS and Computershare Trust Company of Canada, as registrar and transfer agent of the Common Shares and Warrants,

shall electronically issue and deposit such Common Shares and Warrants into CDS on behalf of the Agent as designated and directed by the Agent in writing in sufficient time prior to the Closing Date to permit such crediting for the Underlying Securities to be held through CDS as a non-certificated issue in accordance with the rules and procedures of CDS; or

- (b) the Corporation shall cause Computershare Trust Company of Canada as registrar and transfer agent of the Offered Units, to deliver to CDS, on behalf of the Agent, one fully registered global certificate for the Common Shares and Warrants underlying the Offered Units to be purchased hereunder, registered in the name of “CDS & Co.” as the nominee of CDS, or deposit the Offered Units directly with CDS, to be held by CDS as a book-entry only security in accordance with the rules and procedures of CDS.

Section 15. Restrictions on Offerings

From the date hereof until 90 days from the Closing Date, the Corporation agrees not to, without the prior written consent of the Agent, such consent not to be unreasonably withheld or delayed, authorize, sell or issue or announce its intention to authorize, sell or issue, or negotiate or enter into an agreement to sell or issue, any securities of the Corporation (including those that are convertible or exchangeable into securities of the Corporation) other than (i) pursuant to the Offering; (ii) the issuance of non-convertible debt securities; (iii) upon the exercise of convertible securities, options or warrants of the Corporation outstanding as of the date hereof; (iv) pursuant to the Corporation’s stock option plan or any other share compensation arrangement of the Corporation; (v) pursuant to any acquisition of shares or assets of arm’s length persons, or (vi) in connection with any investments in the Corporation by a strategic third party.

Section 16. Lock-Up

The Corporation will use its commercially reasonable efforts to cause each of the directors and officers of the Corporation, to execute a lock-up agreement to be delivered at Closing, setting out that for a period of 90 days from the Closing Date, without the consent of the Agent, such consent not to be unreasonably withheld or delayed, each director and officer will not, directly or indirectly, offer, sell, contract to sell, grant any option to purchase, make any short sale, or otherwise dispose of, or transfer, or announce any intention to do so, any Common Shares, whether now owned directly or indirectly, or under their control or direction, or with respect to which each has beneficial ownership, or enter into any transaction or arrangement that has the effect of transferring, in whole or in part, any of the economic consequences of ownership of Common Shares, whether such transaction is settled by the delivery of Common Shares, other securities, cash or otherwise other than pursuant to a take-over bid or any other similar transaction made generally to all of the shareholders of the Corporation.

Section 17. Notice

Any notice or other communication to be given hereunder shall, in the case of notice to be given to the Corporation at:

QYOU Media Inc.

154 University Avenue, Unit 601
Toronto, Ontario M5H 3Y9

Attention: Chief Executive Officer
Email: [Redacted]

with a copy (which shall not constitute notice) to:

Wildeboer Dellelce LLP
Wildeboer Dellelce Place
365 Bay Street, Suite 800
Toronto, Ontario M5H 2V1

Attention: Perry Dellelce
Email: [Redacted]

and, if to the Agent, at:

Clarus Securities Inc.
130 King Street West, Suite 3640
Toronto, Ontario M5X 1A9

Attention: Robert Orviss
Email: [Redacted]

with a copy (which shall not constitute notice) to:

Borden Ladner Gervais LLP
Bay Adelaide Centre, East Tower
22 Adelaide Street West, Suite 3400
Toronto, Ontario M5H 4E3

Attention: Tim McCormick
Email: [Redacted]

or to such other address as the party may designate by notice given to the other. Each communication shall be personally delivered to the addressee or sent by electronic transmission (including email) to the addressee, and:

- (a) a communication which is personally delivered shall, if delivered before 4:00 p.m. (local time at the place of delivery) on a Business Day, be deemed to be given and received on that day and, in any other case be deemed to be given and received on the first Business Day following the day on which it is delivered; and
- (b) a communication which is sent by electronic transmission shall, if sent on a Business Day before 4:00 p.m. (local time at the place of receipt), be deemed to be given and received on that day and, in any other case, be deemed to be given and received on the first Business Day following the day on which it is sent.

Section 18. Conditions

All terms, covenants and conditions of this Agreement to be performed by the Corporation shall be construed as conditions, and any breach or failure to comply with any material terms and conditions which are for the benefit of the Agent shall entitle the Agent to terminate its obligations to purchase the Offered Units, by written notice to that effect given to the Corporation prior to the Closing Time. The Agent may waive in whole or in part any breach of, default under or non-compliance with any representation, warranty, term or condition hereof, or extend the time for compliance therewith, without prejudice to any of its rights in respect of any other representation, warranty, term or condition hereof or any other breach of, default under or non-compliance with any other representation, warranty, term or condition hereof, provided that any such waiver or extension shall be binding on the Agent only if the same is in writing and signed by the Agent.

Section 19. Survival of Representations and Warranties

All representations, warranties, terms and conditions herein (including, without limitation, those contained in Section 8) or contained in certificates or documents submitted pursuant to or in connection with the transactions contemplated herein shall survive the payment by the Agent for the Offered Units and the distribution of the Offered Units pursuant to the Prospectus and shall continue in full force and effect for the benefit of the Agent regardless of any investigation by or on behalf of the Agent with respect thereto.

Section 20. Agent's Representations, Warranties and Covenants

The Agent represents and warrants to, covenant and agree with, the Corporation, and acknowledge that the Corporation is relying upon such representations, warranties and covenants in entering into this Agreement, that:

- (a) it is, and will remain, until the completion of the Offering, appropriately qualified and registered under Applicable Securities Laws so as to permit it to lawfully fulfil its obligations hereunder;
- (b) it has all requisite corporate power and capacity to enter into this Agreement and to carry out the transactions contemplated under this Agreement on the terms and conditions set forth herein;
- (c) other than the Marketing Documents, the Agent has not provided any marketing materials to any potential investors in connection with the Offering. The Agent has not provided any potential investor in connection with the Offering with any marketing materials unless a template version of such marketing materials has been filed by the Corporation with the Securities Commissions on or before the day such marketing materials are first provided to any potential investor of Offered Units;
- (d) this Agreement has been duly authorized, executed and delivered by it and (assuming due execution and delivery by the other parties hereto) is a legal, valid and binding obligation of the Agent, and is enforceable against it in accordance with its terms (subject to bankruptcy, insolvency and other laws affecting the rights

of creditors generally, the availability of equitable remedies and the qualification that rights to indemnity and waiver of contribution may be contrary to public policy);

- (e) it will offer and sell the Offered Units in accordance with Applicable Securities Laws;
- (f) it will conduct activities in connection with the proposed offer and sale of the Offered Units in compliance with all the Applicable Securities Laws and cause a similar covenant to be contained in any agreement entered into with any Selling Dealer Group established in connection with the distribution of the Offered Units;
- (g) it will use all reasonable efforts to complete the distribution of Offered Units as soon as possible;
- (h) it will not solicit subscriptions for the Offered Units, trade in Offered Units or otherwise do any act in furtherance of a trade of Offered Units in any jurisdictions outside of the Qualifying Provinces, except in such other jurisdictions outside of Canada provided that such sales are made in accordance with the applicable securities laws of such jurisdictions;
- (i) it will, as soon as reasonably practicable after the Closing Date and, if applicable, any Additional Closing Date (and in any event within 30 days thereof) provide the Corporation with a breakdown of the number of Offered Units sold in each of the Qualifying Provinces and, upon completion of the distribution of the Offered Units, provide to the Corporation and to the Securities Commissions notice to that effect, if required by Applicable Securities Laws; and
- (j) they will conduct the sale of the Offered Units such that it will not create a new “Control Person” (as such term is defined in the policies of the Exchange).

Section 21. Severance

If one or more of the provisions contained herein shall, for any reason, be held to be invalid, illegal or unenforceable in any respect, such invalidity, illegality or unenforceability shall not affect any other provision of this Agreement, but this Agreement shall be construed as if such invalid, illegal or unenforceable provision or provisions had never been contained herein.

Section 22. Relationship Between the Corporation and the Agent

The Corporation: (i) acknowledges and agrees that the Agent has certain statutory obligations as registrants under the Applicable Securities Laws and have relationships with its clients; (ii) acknowledge and agree that the Agent is neither the agent of the Corporation nor otherwise fiduciaries of the Corporation; and (iii) consents to the Agent acting hereunder while continuing to act for its clients. To the extent that the Agent’s statutory obligations as registrants under the Applicable Securities Laws or relationships with its clients’ conflicts with its obligations hereunder the Agent shall be entitled to fulfil its statutory obligations as registrants under the Applicable Securities Laws and its duties to its clients. Nothing in this Agreement shall be

interpreted to prevent the Agent from fulfilling its statutory obligations as registrants under the Applicable Securities Laws or duties to its clients.

Section 23. Stabilization

In connection with the distribution of the Offered Units, the Agent may effect transactions which stabilize or maintain the market price of the Common Shares and Warrants at levels other than those which might otherwise prevail on the open market, but in each case only as permitted by applicable law. Such stabilizing transactions, if any, may be discontinued at any time.

Section 24. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of the Province of Ontario and the laws of Canada applicable therein. Each of the Corporation and the Agent hereby attorns to the non-exclusive jurisdiction of the courts of the Province of Ontario.

Section 25. Time of the Essence

Time shall be of the essence of this Agreement.

Section 26. Counterpart Execution

This Agreement may be executed in one or more counterparts each of which so executed shall constitute an original and all of which together shall constitute one and the same agreement. Delivery of counterparts may be effected by facsimile or PDF transmission, and acceptance by each such party of any such facsimile or PDF copy shall be legally effective to create a valid and binding agreement between the parties hereto in accordance with the terms hereof.

Section 27. Further Assurances

Each party to this Agreement covenants and agrees that from time to time, it will, at the request of the requesting party, execute and deliver all such documents and do all such other acts and things as any party hereto, acting reasonably, may from time to time request be executed or done in order to better evidence or perfect or effectuate any provision of this Agreement or of any agreement or other document executed pursuant to this Agreement or any of the respective obligations intended to be created hereby or thereby.

Section 28. Entire Agreement

It is understood that the terms and conditions of this Agreement supersede any previous verbal or written agreement between the Agent and the Corporation, including the Engagement Letter. This Agreement may be amended or modified in any respect by written instrument only.

[The remainder of this page is intentionally left blank. Signature page follows.]

If the foregoing is in accordance with your understanding and is agreed to by you, please confirm your acceptance by signing the enclosed copies of this letter at the place indicated and returning them to us.

CLARUS SECURITIES INC.

By: (signed) "Robert Orviss"
Authorized Signing Officer

ACCEPTED AND AGREED to as of the date of this Agreement.

QYOU MEDIA INC.

By: (signed) "Curt Marvis"
Authorized Signing Officer

SCHEDULE “A”
COMPLIANCE WITH UNITED STATES SECURITIES LAWS

This is Schedule “A” to the agency agreement dated as of November 10, 2022 between QYOU Media Inc. and Clarus Securities Inc. (the “Agency Agreement”).

Capitalized terms used herein and not defined herein shall have the meanings ascribed thereto in the Agency Agreement to which this Schedule “A” is annexed.

The following terms shall have the meanings indicated:

“Compensation Securities” means the Compensation Options and the Compensation Option Underlying Securities;

“Directed Selling Efforts” means “directed selling efforts” as that term is defined in Rule 902(c) of Regulation S. Without limiting the foregoing, but for greater clarity in this Schedule “A”, it means, subject to the exclusions from the definition of directed selling efforts contained in Regulation S, any activity undertaken for the purpose of, or that could reasonably be expected to have the effect of, conditioning the market in the United States for any of the Offered Securities and includes the placement of any advertisement in a publication with a general circulation in the United States that refers to the offering of the Offered Securities;

“Foreign Issuer” means “foreign issuer” as defined in Rule 902(e) of Regulation S;

“Offered Securities” means the Units, the Common Shares and the Warrants comprising the Units, and the Warrant Shares issuable upon exercise of the Warrants;

“Offshore Transaction” means an “offshore transaction” as that term is defined in Rule 902(h) of Regulation S;

“Regulation S” means Regulation S adopted by the SEC under the U.S. Securities Act;

“SEC” means the United States Securities and Exchange Commission;

“Substantial U.S. Market Interest” means “substantial U.S. market interest” as that term is defined in Rule 902(j) of Regulation S;

“United States” means the United States of America, its territories and possessions, any state of the United States and the District of Columbia.

“U.S. Person” means a “U.S. person” as such term is defined in Rule 902(k) of Regulation S; and

“U.S. Securities Act” means the United States Securities Act of 1933, as amended, and the rules and regulations adopted by the SEC thereunder.

Representations, Warranties and Covenants of the Agent

The Agent acknowledges that the Offered Securities have not been and will not be registered under the U.S. Securities Act or the securities laws of any state of the United States, and the Offered Securities may not be offered or sold to, or for the account or benefit of, persons in the United States or U.S. Persons.

The Agent represents, warrants, covenants and agrees to and with the Corporation, on the date hereof and on the Closing Date and any Additional Closing Date, that:

1. It has not offered or sold, and will not offer or sell, at any time any Offered Securities except offers of Offered Securities for sale by the Corporation in Offshore Transactions in compliance with Rule 903 of Regulation S. Accordingly, none of the Agent, its affiliates, any member of the Selling Dealer Group appointed by the Agent, or any person acting on any of their behalf, has made or will make: (i) any offer to sell, or any solicitation of an offer to buy, any Offered Securities to, or for the account or benefit of, a person in the United States or a U.S. Person (ii) any sale of Offered Securities to any purchaser unless, at the time the buy order was or will have been originated, the purchaser was outside the United States and not a U.S. Person or the Agent, its affiliates, any member of the Selling Dealer Group appointed by the Agent, or any person acting on any of their behalf, reasonably believed that such purchaser was outside the United States and not a U.S. Person, or (iii) any Directed Selling Efforts.
2. It has not entered and will not enter into any contractual arrangement with respect to the offer and sale of the Offered Securities except with any member of the Selling Dealer Group appointed by the Agent or with the prior written consent of the Corporation. The Agent shall require each member of the Selling Dealer Group appointed by the Agent to agree, for the benefit of the Corporation, to comply with, and shall use its commercially reasonable best efforts to ensure that such member of the Selling Dealer Group appointed by the Agent complies with, the same provisions of this Schedule "A" as apply to the Agent as if such provisions applied to such member of the Selling Dealer Group.
3. The Agent acknowledges that the Compensation Securities have not been registered under the U.S. Securities Act or the securities laws of any state of the United States. In connection with the issuance of the Compensation Securities, the Agent represents, warrants, and covenants that it is acquiring or will acquire the Compensation Securities as principal for its own account and not for the benefit of any other person. The Agent represents, warrants, and covenants that (i) it is not a U.S. Person and is not acquiring and will not acquire the Compensation Securities in the United States, or on behalf of a U.S. Person or a person located in the United States; and (ii) this Agreement was executed and delivered outside the United States. The Agent acknowledges and agrees that the Compensation Options and Compensation Warrants may not be exercised in the United States or by or on behalf or for the benefit of a U.S. Person or a person in the United States, unless such exercise is not subject to, or is exempt from, registration under the U.S. Securities Act and applicable U.S. state securities laws. The Agent agrees that it will not engage in any Directed Selling Efforts with respect to any Compensation Securities, and will not offer or sell any Compensation Securities in the United States except in compliance with an exemption from

the registration requirements of the U.S. Securities Act and all applicable U.S. state securities laws.

Representations, Warranties and Covenants of the Corporation

The Corporation represents, warrants, covenants and agrees to and with the Agent, as at the date hereof and as at the Closing Date and any Additional Closing Date, that:

1. The Corporation is, and at the Closing Date and any Additional Closing Date will be, a Foreign Issuer with no Substantial U.S. Market Interest in the Offered Securities or the Common Shares.
2. The Corporation is not, and following the application of the proceeds from the sale of the Offered Securities will not be, registered or required to be registered as an “investment company” as such term is defined in the United States Investment Company Act of 1940, as amended, under such Act.
3. During the period in which Offered Securities are offered for sale, none of the Corporation, its affiliates, or any person acting on any of their behalf (other than the Agent, any members of the Selling Dealer Group, their respective affiliates or any person acting on any of their behalf, in respect of which no representation, warranty, covenant or agreement is made) has engaged in or will engage in any Directed Selling Efforts or has taken or will take any action that would cause the exclusion from registration afforded by Rule 903 of Regulation S to be unavailable for offers and sales of Offered Securities outside the United States to non-U.S. Persons in Offshore Transactions in accordance with the Agency Agreement, including this Schedule “A”.

General

The Agent on the one hand and the Corporation on the other hand understand and acknowledge that the other parties hereto will rely on the truth and accuracy of the representations, warranties, covenants and agreements contained herein.