

**FORM 51-102F3
MATERIAL CHANGE REPORT**

1. Name and Address of Company

Intouch Insight Ltd.
400 March Road
Ottawa, Ontario K2K 3H4

2. Date of Material Change

November 1, 2024

3. News Release

Attached as Schedule A is a copy of the news release issued by Intouch Insight Ltd. (“Intouch” or the “Company”) on October 31, 2024 via Cision in Canada.

4. Summary of Material Change

On November 1, 2024, Intouch announced the promotion of Ms. Sarah Beckett to VP Sales and Marketing.

5. Full Description of Material Change

Ms. Beckett joined Intouch as a Director of Marketing in November 2019. Prior to joining Intouch Sarah served as Head of Marketing for Human Resource Systems Group.

The Company is also reporting that its Board of Directors has approved the grant of options to purchase up to 50,000 common shares at an exercise price of \$0.355 per share to employees and officers of the company. The options were granted November 1, 2024, and vest over a 36-month period and are valid until October 31, 2029.

6. Reliance on subsection 7.1(2) or (3) of National Instrument 51-102

Not applicable.

7. Omitted Information

Not applicable.

8. Executive Officer

Cathy Smith
Chief Financial Officer
Intouch Insight Inc.
400 March Road
Ottawa, Ontario K2K 3H4
Telephone: 613.270.7916

9. Date of Report

November 4, 2024

SCHEDULE A

INTOUCH INSIGHT LTD. PROMOTES SARAH BECKETT TO VICE PRESIDENT SALES AND MARKETING

OTTAWA, Canada, October 31, 2024 – [Intouch Insight Ltd.](#), (“Intouch” or “the Company”) (TSXV: INX) (OTCQX: INXSF) a leader in customer experience measurement solutions today announced the promotion of Sarah Beckett, to become an Officer with the position of Vice President Sales and Marketing, effective November 1, 2024 and subject to TSXV approval. Ms. Beckett joined Intouch in 2019 as Director of Marketing.

"Sarah has been a transformative influence in our organization as evidenced by our increasing industry though leadership and brand recognition in the industries we serve. Sarah will continue to lead our media efforts including industry studies while adding her capabilities to the sales team and processes here at Intouch. We look forward to the impact that Sarah will bring," **said Cameron Watt, President & Chief Executive Officer, Intouch Insight.**

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About Intouch Insight

Intouch Insight offers a complete portfolio of customer experience management (CEM) products and services that help global brands delight their customers, strengthen brand reputation and improve financial performance. Intouch helps clients collect and centralize data from multiple customer touch points, gives them actionable, real-time insights, and provides them with the tools to continuously improve customer experience. Founded in 1992, Intouch is trusted by over 300 of North America’s most-loved brands for their customer experience management, customer survey, mystery shopping, mobile forms, operational and compliance audits, geolocation data capture and event marketing automation solutions. For more information, visit intouchinsight.com.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

For More Information, please contact:

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