

IC Group Holdings Inc. Announces Debenture Repayment Deferral and Grant of Director Stock Options

Toronto, Ontario--(Newsfile Corp. - December 23, 2025) - **IC Group Holdings Inc. (TSXV: ICGH) ("IC Group" or the "Company")**, a consumer engagement company driving commerce and data for professional sports teams and global brands, today announced that it has reached an agreement with certain debenture holders to defer scheduled debenture repayments and has granted stock options to its board of directors.

Debenture Repayment Deferral

In support of the Company's ongoing operations and development, and to provide additional balance sheet flexibility, IC Group has reached an agreement with two holders of its outstanding debentures to defer aggregate scheduled repayments totaling \$1,219,787, originally due on July 1, 2026 and December 1, 2026, to July 1, 2027 and December 1, 2027.

The debentures were assumed in connection with the acquisition of Emotion Media Inc., accrue interest at a rate of 12.0 percent per annum, and are repayable in scheduled instalments of principal and accrued interest. Following the deferral, the revised repayment schedule of the debentures currently outstanding is as follows:

Date of Repayment

July 1, 2026	\$	23,670
December 1, 2026		31,160
July 1, 2027		561,769
December 1, 2027		864,716
TOTAL	\$	1,481,315

The deferral does not result in the issuance of any additional securities and does not otherwise amend the principal amount outstanding under the debentures. All other terms of the debentures remain unchanged. The Company believes the deferral provides additional balance sheet flexibility and better aligns debt maturities with the continued growth of its operating businesses.

Grant of Director Stock Options

The Company also announced today that it has granted, in accordance with its stock option plan, a total of 525,000 stock options to members of its Board of Directors, subject to TSX Venture Exchange approval. The stock options are exercisable at \$0.50 per share, vest equally over three years on the anniversary of their grant date and are exercisable for a period of 10 years, expiring December 22, 2035.

About IC Group Holdings Inc.

IC Group (TSXV: ICGH) is a consumer engagement company driving commerce and data for professional sports teams and global brands across live events, digital ecosystems, and mobile channels. Operating at the intersection of marketing, technology, and commerce, we simplify the complexities of modern consumer engagement for customers on a global scale.

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Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Cautionary Statement Regarding Forward-Looking Information

Certain information contained in this news release constitutes "forward-looking information" or "forward-looking statements" (collectively, "forward-looking information") within the meaning of applicable Canadian securities laws. Forward-looking information in this news release includes statements regarding the timing and effects of the debenture repayment deferral and the receipt of required regulatory approvals, including approval of the TSX Venture Exchange.

Forward-looking information is generally identified by words such as "may," "will," "expect," "believe," "anticipate," "intend," "plan," "estimate," and similar expressions. Such information is based on management's reasonable assumptions and expectations as of the date of this news release and is subject to known and unknown risks, uncertainties, and other factors, many of which are beyond the Company's control, that may cause actual results or events to differ materially from those expressed or implied by such forward-looking information.

Readers are cautioned not to place undue reliance on forward-looking information. For additional information regarding assumptions, risks, and uncertainties, readers are encouraged to refer to the Company's most recent management's discussion and analysis and financial statements, available on SEDAR+ at www.sedarplus.ca under the Company's profile.

The forward-looking information contained in this news release is made as of the date hereof, and the Company disclaims any obligation to update or revise such information, except as required by applicable law.



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