

# Your **Vote** Counts!

**LULULEMON ATHLETICA INC.**

2023 Annual Meeting

Vote by June 6, 2023 11:59 PM ET. For shares held in a Plan,  
vote by June 4, 2023 11:59 PM ET.



LULULEMON ATHLETICA INC.  
1818 CORNWALL AVENUE  
VANCOUVER, BC CANADA V6J 1C7  
ATTN: INVESTOR RELATIONS



V14815-P88954

## You invested in LULULEMON ATHLETICA INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on June 7, 2023.**

### Get informed before you vote

View the Notice and Proxy Statement and Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 24, 2023. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit [www.ProxyVote.com](http://www.ProxyVote.com), (2) call 1-800-579-1639 or (3) send an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com). If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit [www.ProxyVote.com](http://www.ProxyVote.com)

Control #

#### Smartphone users

Point your camera here and  
vote without entering a  
control number



#### Vote Virtually at the Meeting\*

June 7, 2023  
8:00 AM PDT

Virtually at:  
[www.virtualshareholdermeeting.com/LULU2023](http://www.virtualshareholdermeeting.com/LULU2023)

\*Please check the meeting materials for any special requirements for meeting attendance.

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items	Board Recommends
1. Election of Directors <b>Class I Nominees:</b>	
1a. Michael Casey	✔ For
1b. Glenn Murphy	✔ For
1c. David Mussafer	✔ For
<b>Class II Nominees:</b>	
1d. Isabel Mahe	✔ For
2. To ratify the appointment of PricewaterhouseCoopers LLP as the Company's independent registered public accounting firm for the fiscal year ending January 28, 2024.	✔ For
3. To approve, on an advisory basis, the compensation of the Company's named executive officers.	✔ For
4. To cast an advisory vote on the frequency of including advisory say-on-pay votes in proxy materials for future shareholder meetings.	None
5. To approve the adoption of the lululemon 2023 Equity Incentive Plan.	✔ For

**NOTE:** Such other business as may properly come before the meeting or any adjournment thereof.