



July 30, 2018

British Columbia Securities Commission
Alberta Securities Commission
Financial and Consumer Affairs Authority of Saskatchewan
The Manitoba Securities Commission
Ontario Securities Commission
Autorité des marchés financiers (Québec)
Financial and Consumer Services Commission (New Brunswick)
Nova Scotia Securities Commission
Office of the Superintendent of Securities, Service Newfoundland & Labrador
Office of the Superintendent of Securities, Government of Prince Edward Island
Office of the Superintendent of Securities, Northwest Territories
Office of the Yukon Superintendent of Securities
Nunavut Securities Office

We refer to the short form prospectus of Aritzia Inc. (the company) dated July 30, 2018 relating to the distribution of an aggregate of 6,050,000 subordinate voting shares.

We consent to being named in and to the use, through incorporation by reference in the above-mentioned short form prospectus, of our report dated May 10, 2018 to the shareholders of the company on the following consolidated financial statements:

- consolidated statements of financial position as at February 25, 2018 and February 26, 2017;
- consolidated statements of operations, comprehensive income (loss), changes in shareholders' equity and cash flows for the years ended February 25, 2018 and February 26, 2017; and,
- related notes, which comprise a summary of significant accounting policies and other explanatory information.

We report that we have read the short form prospectus and all information specifically incorporated by reference therein and have no reason to believe that there are any misrepresentations in the information contained therein that are derived from the consolidated financial statements on which we have reported or that are within our knowledge as a result of our audit of such financial statements. We have complied with Canadian generally accepted standards for an auditor's consent to the use of a report of the auditor included in an offering document, which does not constitute an audit or review of the prospectus as these terms are described in the CPA Canada Handbook – Assurance.

PricewaterhouseCoopers LLP

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