



January 26, 2026

British Columbia Securities Commission

Alberta Securities Commission

Financial and Consumer Affairs Authority of Saskatchewan

Manitoba Securities Commission

Ontario Securities Commission

Financial and Consumer Services Commission (New Brunswick)

Nova Scotia Securities Commission

Office of the Superintendent of Securities Service Newfoundland and Labrador

Financial and Consumer Services Division (Prince Edward Island)

Office of the Superintendent of Securities (Northwest Territories)

Office of the Yukon Superintendent of Securities

Office of the Superintendent of Securities Nunavut

We refer to the short form prospectus of Aritzia Inc. (the Company) dated January 26, 2026 relating to the distribution of 1,537,000 Subordinate Voting Shares of the Company.

We consent to being named in and to the use, through incorporation by reference, in the above-mentioned short form prospectus of our report dated May 1, 2025 to the Shareholders of the Company on the following consolidated financial statements:

- consolidated statements of financial position as at March 2, 2025 and March 3, 2024;
- consolidated statements of operations, comprehensive income, changes in shareholders' equity and cash flows for the years then ended; and

PricewaterhouseCoopers LLP
250 Howe Street, Suite 1400
Vancouver, British Columbia, Canada V6C 3S7
T.: +1 604 806 7000, F.: +1 604 806 7806
Fax to mail: ca_vancouver_main_fax@pwc.com

"PwC" refers to PricewaterhouseCoopers LLP, an Ontario limited liability partnership.

- the notes to the consolidated financial statements, comprising material accounting policy information and other explanatory information.

We report that we have read the short form prospectus and all information specifically incorporated by reference therein and have no reason to believe that there are any misrepresentations in the information contained therein that is derived from the consolidated financial statements on which we have reported, or that are within our knowledge as a result of our audit of such consolidated financial statements. We have complied with Canadian generally accepted standards for an auditor's consent to the use of a report of the auditor included in an offering document, which does not constitute an audit or review of the prospectus as these terms are described in the CPA Canada Handbook – Assurance.

PricewaterhouseCoopers LLP

Chartered Professional Accountants