



**Olympia Financial Group Inc.
Announces Appointment of Jennifer Urscheler as
Chief Financial Officer**

September 12, 2022, Calgary, Alberta - Olympia Financial Group Inc. (“Olympia”) (TSX: OLY) is pleased to announce the appointment of Jennifer Urscheler as Chief Financial Officer, effective as of October 1, 2022.

Ms. Urscheler joined Olympia in 2021 as Olympia’s Corporate Controller. Prior to joining Olympia, Ms. Urscheler worked as a Controller in the oil and gas and environmental services industries, and as an auditor in a variety of industries such as manufacturing, mining, trucking and not-for-profit. Ms. Urscheler has 14 years of experience in accounting, finance, financial and regulatory reporting, internal controls, compliance, and audit. Ms. Urscheler is a dynamic and passionate leader that holds a Bachelor of Commerce from the University of Saskatchewan and is a CA, CPA.

About Olympia Financial Group Inc.

Olympia Financial Group Inc. conducts most of its operations through its subsidiary Olympia Trust Company, a non-deposit taking trust company. Olympia Trust Company is licensed to conduct trust activities in Alberta, British Columbia, Saskatchewan, Manitoba, Quebec, Newfoundland and Labrador, Prince Edward Island, New Brunswick, and Nova Scotia. Olympia Trust Company administers self-directed registered plan accounts, provides currency exchange and payment services, corporate trust, and transfer agency services. Olympia also offers private health services plans and information technology services to exempt market dealers, registrants and issuers through its subsidiary Olympia Benefits Inc.

Olympia’s common shares are listed on the Toronto Stock Exchange under the symbol “OLY”.

For further information, please contact:

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