

## Bausch + Lomb Launches ASANA™ Gas Permeable Lenses in the United States

- *ASANA offers a comprehensive, customizable gas permeable portfolio including spherical, aspheric, toric, multifocal, reverse geometry and keratoconic lenses*
- *Designed for durability, ASANA lenses maintain shape throughout the day, resist protein buildup, and provide enhanced visual acuity, particularly for patients with complex vision challenges such as astigmatism, keratoconus and post-surgical conditions*
- *Eye care professionals using ASANA can benefit from Bausch + Lomb consultant support for lens fittings, fast manufacturing and shipping and a 120-day EZ-Exchange™ Warranty Program offering unlimited lens remakes\**

VAUGHAN, Ontario, Sept. 8, 2025 – Bausch + Lomb Corporation (NYSE/TSX: BLCO), a leading global eye health company dedicated to helping people see better to live better, today announced the U.S. launch of ASANA gas permeable (GP) lenses. ASANA offers eye care professionals a versatile, all-in-one comprehensive GP portfolio, featuring spherical, aspheric, toric, multifocal, multifocal toric, reverse geometry and keratoconic contact lenses.

“Many still prefer rigid gas permeable contact lenses for clear, comfortable and consistent vision,” said Yang Yang, president, Global Vision Care, Bausch + Lomb. “ASANA offers eye care professionals a catalog of customizable GP lenses designed to fit each patient’s unique corneal curves, ensuring a fantastic fit and sharp vision. These GP lenses also complete our custom Specialty Vision Products lens portfolio, offering a comprehensive range of options – from scleral to custom soft, ortho-K and now custom GP lenses.”

ASANA GP lenses are designed to maintain their shape throughout the day, delivering excellent visual acuity. Their rigid material resists protein and fatty deposits, helping to maintain clarity and comfort. Highly durable, they offer strong resistance to breaking and chipping, which can make them a cost-effective option due to less frequent replacement.<sup>1-3</sup> For patients with high corneal astigmatism, severe refractive errors, keratoconus, corneal irregularities or post-surgical vision correction needs, gas permeable lenses provide enhanced visual precision to address these more complex vision challenges.<sup>1,2</sup>

“Rigid gas permeable corneal contact lenses are an excellent option for certain patients, and having access to consultants to assist with fittings is a critical component of success,” said James R. Hoffman, OD, FAAO, Orange Park Eye Center, Orange Park, Florida. “With ASANA, eye care professionals get both, along with fast manufacturing and shipping times, a generous warranty period and an extensive range of lens designs such as spherical, toric, multifocal and more. It’s an excellent option, particularly for busy practices.”

ASANA GP lenses are custom made exclusively with Boston® materials, and through the EZ-Exchange Warranty Program, unlimited lens remakes are available for 120 days.\* For more information on ASANA GP lens portfolio, visit <https://www.bauschsvp.com/lenses/asana/>.

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### Important Safety Information for Gas Permeable and Customized Soft Contact Lenses

#### WARNINGS:

Patients should be advised of the following warnings pertaining to contact lens wear:

- Problems with contact lenses and lens care products could result in serious injury to the eye. It is essential that patients follow their eye care practitioner's directions and all labeling instructions for proper use of lenses and lens care products, including the lens case. Eye problems, including corneal ulcers, can develop rapidly and lead to loss of vision.
- Daily wear lenses are not indicated for overnight wear, and patients should be instructed not to wear lenses while sleeping. Clinical studies have shown that the risk of serious adverse reactions is increased when daily wear lenses are worn overnight.
- Studies have shown that contact lens wearers who are smokers have a higher incidence of adverse reactions than nonsmokers.
- If a patient experiences eye discomfort, excessive tearing, vision changes or redness of the eye, the patient should be instructed to immediately remove lenses and promptly contact his or her eyecare practitioner.

## **CONTRAINDICATIONS:**

Do not use when any of the following conditions exist:

- Acute or subacute inflammation or infection of the anterior chamber of the eye.
- Any eye disease, injury or abnormality, other than keratoconus and PMD that affects the cornea, conjunctiva or eyelids
- Severe insufficiency of lacrimal secretion (dry eye)
- Corneal hypoesthesia (reduced sensitivity), if not aphakic
- Any systemic disease that may affect the eye or be exaggerated by wearing contact lenses
- Allergic reactions of ocular surfaces or adnexa that may be induced or exaggerated by wearing contact lenses or using contact lens solutions
- Allergy to any ingredient in a solution, which is to be used to care for contact lenses
- Any active corneal infection (bacterial, fungal or viral)
- Red or irritated eyes

## **ADVERSE EFFECTS:**

The following problems may occur with the use of contact lenses:

- Eyes stinging, burning, itching, irritation or other eye pain
- Comfort is less than when the lens was first placed on the eye
- Feeling of something in the eye such as a foreign body or scratched area
- Excessive watering (tearing) of the eye
- Unusual eye secretions
- Redness of the eyes
- Reduced sharpness of vision (poor visual acuity)
- Blurred vision, rainbows or halos around objects
- Sensitivity to light (photophobia)
- Dry eyes

## **About Bausch + Lomb**

Our mission is simple – we help people see better to live better, all over the world. For nearly two centuries we've evolved with the changing needs of patients and customers, and our commitment to innovation and improving the standard of care in eye health has never been stronger. From contact lenses to prescription products, over-the-counter options, surgical devices and more, we're turning bold

ideas into better outcomes through passion, perseverance and purpose. Learn more at [www.bausch.com](http://www.bausch.com) and connect with us on [Facebook](#), [Instagram](#), [LinkedIn](#), [X](#) and [YouTube](#).

\*See [bauschsvp.com/policies](http://bauschsvp.com/policies) for details.

## References

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2. Wolffsohn JS, Dumbleton K, Huntjens B, et al. CLEAR - Evidence-based contact lens practice. *Cont Lens Anterior Eye*. 2021;44(2):368-397.
3. Heiting G. All About Vision. Gas permeable contact lenses (RGP or GP contacts). Accessed July 20, 2025. [allaboutvision.com/eyewear/contact-lenses/types/hard-contact-lenses/](http://allaboutvision.com/eyewear/contact-lenses/types/hard-contact-lenses/).

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