

# Lumine Group Inc. Announces New CFO Appointment

**TORONTO, May 20, 2025 – Lumine Group Inc.** (“Lumine Group”) (TSXV:LMN) announced today the appointment of Mary Anne Lavallee as Chief Financial Officer (CFO) of Lumine Group, effective May 26, 2025. This transition is part of our strategic plan to position Lumine Group for its next phase of growth.

Mary Anne joins Lumine Group from Gateway Services Inc., where she most recently served as the Chief Financial Officer since October 2023, a role where she led financial functions across the organization and worked closely with the executive team to drive value creation through operational excellence and M&A.

Prior to this, Mary Anne served as the Executive Vice President, Chief Financial Officer & Chief Transformation Officer at Postmedia, which culminated a near 9-year progressive career (2014-2023) with the company. In this role, she owned all financial functions, key operational teams, and transformation programs across the organization.

Prior to this, Mary Anne spent nearly 6 years in finance roles at BlackBerry (2008-2014), and started her career in assurance services at KPMG (2002-2008).

"We are excited to welcome Mary Anne to our team," said David Nyland, Lumine Group CEO, "her credentials, strategic vision and leadership experience will help us drive continued growth."

As Lumine Group's existing CFO, Brian Beattie will work through a transition period with Mary Anne during fiscal Q2 (through the end of June, 2025), after which he will remain in his role as a director of Lumine Group.

## **Forward Looking Statements**

Certain statements herein may be "forward looking" statements that involve known and unknown risks, uncertainties and other factors that may cause the actual events to be materially different from any future events expressed or implied by such forward looking statements. Words such as "may", "will", "expect", "believe", "plan", "intend", "should", "anticipate" and other similar terminology are intended to identify forward looking statements. Forward looking statements in this press release include Lumine Group's intentions vis-a-vis its management team. Forward looking statements involve significant risks and uncertainties, should not be read as guarantees of future results, and will not necessarily be accurate indications of whether or not such results will be achieved, or when such results will be achieved. Although the Company believes that the assumptions and expectations reflected in

forward looking statements are reasonable, undue reliance should not be placed on such forward looking statements because the Company can give no assurance that such statements will prove to be correct. A number of factors could cause actual results to vary significantly from the results discussed in the forward looking statements. These forward looking statements reflect current assumptions and expectations regarding future events and are made as of the date hereof and Lumine Group assumes no obligation, except as required by law, to update any forward looking statements to reflect new events or circumstances.

### **About Lumine Group**

Lumine Group (TSXV: LMN) acquires, strengthens, and grows vertical market software businesses in the Communications and Media industry. Learn more at [www.luminegroup.com](http://www.luminegroup.com).

### **Lumine Group Media Relations Contact**

Erini Andriopoulos  
Senior Director of Marketing & Communications  
Lumine Group  
+1-437-353-4910  
[erini.andriopoulos@luminegroup.com](mailto:erini.andriopoulos@luminegroup.com)

*Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*