

IMPORTANT ANNUAL MEETING INFORMATION**Vote by Internet**

- www.envisionreports.com/BlackBerry2021
- Or scan the QR code with your smartphone
- Follow the steps outlined on the secure website

Fold

Shareholder Meeting Notice

Important Notice Regarding the Availability of Proxy Materials for the BlackBerry Limited Annual Meeting to be Held on June 23, 2021

We are using the U.S. “notice-and-access” system for delivery of the proxy materials relating to this year’s annual meeting of shareholders. Under Securities and Exchange Commission rules, instead of receiving a paper copy of the proxy materials you are receiving this notice that the proxy materials for the annual meeting of shareholders are available on the Internet. Follow the instructions below to view the materials and vote online or request a paper copy. The items to be voted on and the location of the annual meeting are on the reverse side. Your vote is important!

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting. The proxy statement and annual report to shareholders are available at:

www.envisionreports.com/BlackBerry2021

**Easy Online Access — A Convenient Way to View Proxy Materials and Vote**

When you go online to view materials, you can also vote your shares.

Step 1: Go to www.envisionreports.com/BlackBerry2021 to view the proxy materials.

Step 2: Click on **Cast Your Vote**.

Step 3: Follow the instructions on the screen to log in.

Step 4: Make your selection as instructed on each screen to select delivery preferences and vote.

Fold

You may also access our proxy materials in the investor relations section of our website at www.blackberry.com and under our issuer profile at www.sedar.com. When you go online, you can also help the environment by consenting to receive electronic delivery of future materials.



Obtaining a Paper Copy of the Proxy Materials – If you want to receive a paper copy of the proxy materials, you must request one. There is no charge to you for requesting a paper copy. Please make your request for a paper copy as instructed on the reverse side on or before June 9, 2021 to facilitate timely delivery.

Shareholder Meeting Notice

BlackBerry Limited Annual Meeting of Shareholders will be held on June 23, 2021 at 1:00 p.m. Eastern time (the “Meeting”) in a virtual-only format which will be conducted via live audio webcast at <https://web.lumiagm.com/477908713> password: blackberry2021 (case sensitive) and at any adjournment thereof for the purposes set forth in the notice of meeting (the “Notice of Meeting”).

Proposals to be voted on at the meeting are listed below along with the Board of Directors’ recommendations, where applicable. The Board of Directors recommends that you vote FOR the following proposals.

Election of Directors.

1. Nominees:

John Chen
Michael A. Daniels
Timothy Dattels
Lisa Disbrow
Richard Lynch
Laurie Smaldone Alsup
Barbara Stymiest
V. Prem Watsa
Wayne Wouters

2. Re-appointment of Auditors and authorizing the Board of Directors to fix their remuneration

3. Advisory Vote on Executive Compensation as disclosed in the Management Proxy Circular for the Meeting

PLEASE NOTE – YOU CANNOT VOTE BY RETURNING THIS NOTICE. To vote your shares you must vote online, by telephone or request a paper copy of the proxy materials to receive a proxy card. Your online vote or completed proxy card must be received by 2:00 p.m. (Eastern Time) on June 21, 2021 or at least 48 hours, excluding Saturdays, Sundays and holidays, prior to any adjournment or postponement of the Meeting at which the proxy is to be used (the “Proxy Deadline”). Registered shareholders and duly appointed proxyholders, including non-registered holders who have duly appointed themselves as their proxy, who participate in the Meeting online will be able to listen to the Meeting, ask questions and vote, all in real time, provided that they are connected to the internet. Non-registered shareholders who have not duly appointed themselves as their proxies may still attend the Meeting as guests. Guests will be able to listen to the Meeting but will not be able to vote or ask questions at the Meeting. To participate at the meeting Log in online at <https://web.lumiagm.com/477908713> password "blackberry2021" (case sensitive); If you are appointing a person or company to represent you at the Meeting other than the persons designated in the form of proxy, you must deposit your form of proxy appointing that person or company AND then register that proxyholder online with Computershare. To register a third-party proxyholder, shareholders must visit <http://www.computershare.com/blackberry> by the Proxy Deadline and provide Computershare with the required proxyholder contact so that Computershare may provide the proxyholder with a control number via e-mail. Failure to register the proxyholder AFTER you have submitted your proxy form will result in the proxyholder not receiving a control number that is required to vote at the Meeting. Without a control number, a proxyholder will not be able to vote or ask questions at the Meeting but will be able to participate as a guest.

For directions and additional information regarding attending the meeting, please consult the proxy materials or contact Investor Relations at investorinfo@blackberry.com



Here’s how to order a paper copy of the proxy materials and select a future delivery preference:

Paper copies: Current and future paper delivery requests can be submitted via the telephone, Internet or email options below.

Email copies: Current and future email delivery requests must be submitted via the Internet following the instructions below. If you request an email copy of current proxy materials you will receive an email with a link to the materials.

PLEASE NOTE: You must use the number in the shaded bar on the reverse side when requesting a set of proxy materials.

- **Internet** – Go to www.envisionreports.com/BlackBerry2021. Click Cast Your Vote. Follow the instructions to log in and order a paper copy of the current proxy materials and submit your preference for email or paper delivery of future proxy materials.
- **Telephone** – Call us free of charge at 1-866-962-0498 and follow the instructions to log in and order a paper copy of the proxy materials by mail for the current meeting. You can also submit a preference to receive a paper copy for future meetings.

To facilitate timely delivery, all requests for a paper copy of the proxy materials must be received on or before June 9, 2021.