TSX Symbol: **GSY**

goeasy Ltd.
33 City Centre Drive
Suite 510
Mississauga, Ontario
L5B 2N5 Canada
Tel: 905-272-2788
Fax: 905-272-9886

# Press Release

October 19, 2017

## *goeasy* Ltd. Announces Timing of Third Quarter 2017 Conference Call and Webcast

**MISSISSAUGA, Ontario, Oct. 19, 2017 (GLOBE NEWSWIRE)** -- *goeasy* Ltd. (TSX:GSY), ("**goeasy**" or the "**Company**"), a leading full-service provider of goods and alternative financial services that improve the lives of everyday Canadians, will hold a conference call with shareholders, analysts, and portfolio managers on Thursday, November 2, 2017. A Press Release will be issued after the market closes on Wednesday, November 1, 2017.

Date: Thursday, November 2, 2017
Time: 11:00am EST
Dial-in: US/Canada toll-free 1-866-219-5269 / International 1-703-736-7431
Passcode: 1533217 please dial in the passcode, followed by **#** to enter the call
Webcast: http://investors.goeasy.com/

Media are invited to listen to the call by telephone or through the webcast. For questions, media may contact David Ingram, President and CEO or Steve Goertz, CFO at 905-272-2788.

After the conference call, a recording will be available until November 17, 2017 by calling 1-855-859-2056 and entering passcode number 1533217.

*goeasy* Ltd. is a leading full-service provider of goods and alternative financial services that improve the lives of everyday Canadians. Today, *goeasy* Ltd. serves its customers through two key operating divisions, *easyfinancial* and *easyhome*. *easyfinancial* is a non-prime consumer lender that bridges the gap between traditional financial institutions and costly payday lenders. It is supported by a strong central credit adjudication process and industry leading risk analytics. *easyfinancial* also operates an indirect lending channel, offering loan products to consumers at the point-of-sale of third party merchants. *easyhome* is Canada's largest lease-to-own company, offering brand-name household furniture, appliances and electronics to consumers under weekly or monthly leasing agreements through both corporate and franchise stores. Both operating divisions of *goeasy* Ltd. offer the highest level of customer service and enable customers to transact through a national store and branch network of over 220 *easyfinancial* and 170 *easyhome* locations across Canada and through its online and mobile eCommerce enabled platforms.

*goeasy* Ltd. is listed on the TSX under the symbol 'GSY'. For more information, visit **www.goeasy.com**.

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For further information contact:

David Ingram
President and Chief Executive Officer
(905) 272-2788

-or-

Steve Goertz
Executive Vice President and Chief Financial Officer
(905) 272-2788