

TSX Symbol: **GSY**



goeasy Ltd.
33 City Centre Drive
Suite 510
Mississauga, Ontario
L5B 2N5 Canada
Tel: 905-272-2788
Fax: 905-272-9886

Press Release

October 21, 2019

goeasy Ltd. Announces Timing of Third Quarter 2019 Conference Call and Webcast

MISSISSAUGA, Ontario, October 21, 2019 (GLOBE NEWSWIRE) -- goeasy Ltd. (TSX:GSY), (“goeasy” or the “Company”), a leading full-service provider of goods and alternative financial services that provides everyday Canadians a path to a better tomorrow, will hold a conference call with shareholders, analysts, and portfolio managers on Tuesday, November 5, 2019. A media release including goeasy Q3 2019 results will be issued after the market closes on Monday, November 4, 2019.

Date: Tuesday, November 5, 2019.

Time: 10:00 am EST

Dial-in: US/Canada toll-free 1-866-219-5269 / International 1-703-736-7431

Passcode: 8244827 please dial in the passcode, followed by # to enter the call

Webcast: <http://investors.goeasy.com/>

Media are invited to listen to the call by telephone or through the webcast. For questions, media may contact Jason Mullins, President & CEO at 905-272-2788.

After the conference call, a recording will be available until November 19, 2019 by calling 1-855-859-2056 and entering passcode number 8244827.

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About goeasy

goeasy Ltd., a Canadian company, headquartered in Mississauga, Ontario, provides non-prime leasing and lending services through its easyhome and easyfinancial divisions. With a wide variety of financial products and services including unsecured and secured instalment loans, goeasy aspires to help put Canadians on a path to a better financial future, as they rebuild their credit and graduate to prime lending. Customers can transact seamlessly with easyhome and easyfinancial through an omni-channel model that includes online and mobile, as well as over 400 leasing and lending locations across Canada supported by more than 1,900 employees.

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Throughout the company's history, it has served over 1 million Canadians and originated over \$3.3 billion in loans, with one in three customers graduating to prime credit and 60% increasing their credit score within 12 months of borrowing.

goeasy is the proud recipient of several awards including Waterstone Canada's Most Admired Corporate Cultures, Glassdoor Top CEO Award, Achievers Top 50 Most Engaged Workplaces in North America, the Digital Finance Institute's Canada's Top 50 FinTech Companies, ranking on the TSX30 index and placing on the *Report on Business* ranking of Canada's Top Growing Companies. The company and its employees believe strongly in giving back to the communities in which it operates and has raised over \$2.7 million to support its long-standing partnerships with the Boys & Girls Clubs of Canada and Habitat for Humanity.

goeasy Ltd.'s common shares are listed on the TSX under the trading symbol "GSY" and goeasy's convertible debentures are traded on the TSX under the trading symbol "GSY-DB". goeasy is rated BB- with a stable trend from S&P and Ba3 with a stable trend from Moody's. Visit: <http://investors.goeasy.com/>.

For further information contact:

Jason Mullins
President & Chief Executive Officer
(905) 272-2788

David Ingram
Executive Chairman of the Board
(905) 272-2788