

TSX Symbol: **GSY**



goeasy Ltd.
33 City Centre Drive
Mississauga, Ontario
Tel: 905-272-2788

Press Release

October 24, 2023

goeasy Ltd. Announces Timing of Third Quarter 2023 Conference Call and Webcast

MISSISSAUGA, Ontario, October 24, 2023 (GLOBE NEWSWIRE) -- goeasy Ltd. (TSX: GSY), (“goeasy” or the “Company”), one of Canada’s leading non-prime consumer lenders, will hold a conference call with shareholders, analysts, and portfolio managers on Wednesday, November 8, 2023. A media release including goeasy Q3 2023 results will be issued after the market closes on Tuesday, November 7, 2023.

Date: Wednesday, November 8, 2023

Time: 11:00 am ET

Dial-in: Use the link

<https://register.vevent.com/register/BI9958bd7356cf47cb94c271984c47a7f4>

to pre-register for the conference call and obtain your dial-in number and unique PIN. A recorded version will be available under the same link immediately following the conclusion of the conference call.

Webcast: <https://edge.media-server.com/mmc/p/oz3vmyqh>

Media are invited to listen to the call by telephone or through the webcast. For questions, media may contact Jason Mullins, President & CEO at 905-272-2788.

About goeasy

goeasy Ltd. is a Canadian company, headquartered in Mississauga, Ontario, that provides non-prime leasing and lending services through its easyhome, easyfinancial and LendCare brands. Supported by approximately 2,400 employees, the Company offers a wide variety of financial products and services including unsecured and secured instalment loans, merchant financing through a variety of verticals and lease-to-own merchandise. Customers can transact seamlessly through an omnichannel model that includes online and mobile platforms, over 400 locations across Canada, and point-of-sale financing offered in the retail, powersports, automotive, home improvement and healthcare verticals, through over 8,500 merchant partners across Canada. Throughout the Company’s history, it has acquired and organically served over 1.3 million Canadians and originated over \$11.4 billion in loans.

Accredited by the Better Business Bureau, goeasy is the proud recipient of several awards in recognition of its exceptional culture and continued business growth including Waterstone Canada’s Most Admired Corporate Cultures, ranking on the 2022 Report on Business Women Lead Here executive gender diversity benchmark, placing on the Report on Business ranking of Canada’s Top Growing Companies, ranking on the TSX30, Greater Toronto Top Employers Award and has been certified as a Great Place to Work®. The Company is represented by a diverse group of team members from 78 nationalities who believe strongly in giving back to

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communities in which it operates. To date, goeasy has raised and donated over \$4.9 million to support its long-standing partnerships with BGC Canada, Habitat for Humanity and many other local charities.

goeasy Ltd.'s common shares are listed on the TSX under the trading symbol "GSY". goeasy is rated BB- with a stable trend from S&P and Ba3 with a stable trend from Moody's.

For more information about goeasy and our business units, visit www.goeasy.com, www.easyfinancial.com, www.lendcare.ca, www.easyhome.ca.

For further information contact:

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