

goeasy Ltd. named one of Canada's Top Growing Companies

MISSISSAUGA, ON, Sept. 27, 2024 /CNW/ - goeasy Ltd. (TSX: GSY), ("goeasy" or the "Company"), one of Canada's leading consumer lenders focused on delivering a full suite of financial services to Canadians with non-prime credit, is pleased to announce it has ranked on the 2024 Report on Business magazine's list of Canada's Top Growing Companies, based on three-year cumulative revenue growth.

"We're honoured to be recognized by Report on Business as one of Canada's Top Growing Companies for the second time in the last three years. This recognition is a further testament to the essential role goeasy plays for the over 9.3 million Canadians who have non-prime credit." said Jason Mullins, goeasy's President and Chief Executive Officer, "While this award reflects the remarkable 91% cumulative revenue growth we've achieved over the past three years, all the credit is due to our incredible team across goeasy who demonstrate a daily commitment to executing our mission of providing everyday Canadians a path to a better tomorrow."

Canada's Top Growing Companies is an editorial ranking that was launched in 2019 to celebrate the achievements of innovative businesses in Canada. To qualify for this program, companies had to fulfill revenue requirements. In total, 417 companies earned a spot on this year's ranking.

The full list of 2024 winners along with editorial coverage is published in the October issue of Report on Business magazine. The list is out now and online [here](#).

"Our annual ranking of Canada's Top Growing Companies reflects the sector-spanning ingenuity of this country's entrepreneurs and corporate leaders," says Dawn Calleja, Editor of Report on Business magazine. "And we think it's important to tell their stories, to help inspire the next generation of up-and-comers across the country."

About goeasy

goeasy Ltd. is a Canadian company, headquartered in Mississauga, Ontario, that provides non-prime leasing and lending services through its easyhome, easyfinancial and LendCare brands. Supported by over 2,500 employees, the Company offers a wide variety of financial products and services including unsecured and secured instalment loans, merchant financing through a variety of verticals and lease-to-own merchandise. Customers can transact seamlessly through an omni-channel model that includes online and mobile platforms, over 400 locations across Canada, and point-of-sale financing offered in the retail, powersports, automotive, home improvement and healthcare verticals, through over 10,300 merchant partners across Canada. Throughout the Company's history, it has acquired and organically served over 1.4 million Canadians and originated over \$14.3 billion in loans.

Accredited by the Better Business Bureau, goeasy is the proud recipient of several awards in recognition of its exceptional culture and continued business growth including 2024 Best

Workplaces™ in Financial Services & Insurance, Waterstone Canada's Most Admired Corporate Cultures, ranking on the 2022 Report on Business Women Lead Here executive gender diversity benchmark, placing on the Report on Business ranking of Canada's Top Growing Companies, ranking on the TSX30, Greater Toronto Top Employers Award and has been certified as a Great Place to Work®. The Company is represented by a diverse group of team members from over 70 nationalities who believe strongly in giving back to communities in which it operates. To date, goeasy has raised and donated over \$5.8 million to support its long-standing partnerships with BGC Canada and many other local charities. In 2023, the Company announced a 3-year, \$1.4 million commitment to BGC Canada's Food Fund.

goeasy Ltd.'s common shares are listed on the TSX under the trading symbol "GSY". goeasy is rated BB- with a stable trend from S&P and Ba3 with a stable trend from Moody's.

For more information about goeasy and our business units, visit www.goeasy.com, www.easyfinancial.com, www.lendcare.ca, www.easyhome.ca.