
goeasy Ltd. Announces Interim CFO

Mississauga, ON, September 30th, 2025 /CNW/ - goeasy Ltd. (TSX: GSY) (“goeasy” or the “Company”), one of Canada’s leading consumer lenders focused on delivering a full suite of financial services to Canadians with near to non-prime credit scores, today announced that Felix Wu has been appointed as the Interim Chief Financial Officer (CFO), with immediate effect. This positive development follows the announcement made on September 16th, 2025 of current CFO Hal Khouri’s upcoming departure from the company following the completion of third quarter reporting in November 2025.

Mr. Wu is a well-regarded financial services executive bringing over 20 years of financial and operational experience to goeasy, including significant exposure to non-prime lending. He most recently served as CFO for KOHO, a leading Canadian fintech, where he strengthened the finance, risk, and compliance functions while overseeing debt and equity activities that helped guide the company through a period of significant revenue growth. Prior to that he was at President’s Choice Financial as CFO and Chief Operating Officer, and at Capital One Canada as Chief Risk Officer and CFO earlier in his career. Mr. Wu’s track record in capital markets, corporate finance and operational leadership underscore his strong technical expertise and makes him an excellent fit for the company.

“We are pleased to welcome Felix as Interim Chief Financial Officer,” said Dan Rees, Chief Executive Officer of goeasy. “Felix is known to several of us on the executive team and, together with the Board of Directors, we are confident that his extensive experience and proven leadership capability will solidify a smooth and effective CFO transition. The management team and Hal Khouri will work closely with Felix to underpin goeasy’s progress, concurrent with the search process for our next Chief Financial Officer.”

Mr. Wu’s engagement at the company will include his oversight of year-end reporting and the first quarter of 2026, ensuring a seamless transition of responsibilities and continuity until a new CFO is appointed. A comprehensive search process to identify Mr. Khouri’s permanent successor is already underway.

About goeasy

goeasy Ltd. is a Canadian company, headquartered in Mississauga, Ontario, that provides non-prime leasing and lending services through its easyhome, easyfinancial and LendCare brands. Supported by over 2,600 employees, the Company offers a wide variety of financial products and services including unsecured and secured instalment loans, merchant financing through a variety of verticals and lease-to-own merchandise. Customers can transact seamlessly through an omni-channel model that includes online and mobile platforms, over 400 locations across Canada, and point-of-sale financing offered in the retail, powersports, automotive, home improvement and healthcare verticals, through approximately 11,200 merchant partners across Canada. Throughout the Company’s history, it has acquired and organically served approximately 1.6 million Canadians and originated over \$17.5 billion in loans.

Accredited by the Better Business Bureau, goeasy is the proud recipient of several awards in recognition of its exceptional culture and continued business growth including inclusion in TIME Magazine’s inaugural list of Canada’s Best Companies, 2024 Best Workplaces™ in Financial Services & Insurance, Waterstone

Canada's Most Admired Corporate Cultures, ranking on the 2022 Report on Business Women Lead Here executive gender diversity benchmark, placing on the 2024 Report on Business ranking of Canada's Top Growing Companies, ranking on the TSX30, Greater Toronto Top Employers Award and has been certified as a Great Place to Work®. The Company is represented by a diverse group of team members from over 90 nationalities who believe strongly in giving back to communities in which it operates. To date, goeasy has raised and donated over \$6.5 million to support its long-standing partnerships with BGC Canada and many other local charities.

goeasy Ltd.'s common shares are listed on the TSX under the trading symbol "GSY". goeasy is rated BB- with a stable trend from S&P and Ba3 with a stable trend from Moody's.

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