

TSX Symbol: GSY



goeasy Ltd.  
33 City Centre Drive  
Mississauga, Ontario  
Tel: 905-272-2788

## Press Release

July 23, 2025

### **goeasy Ltd. Announces Timing of Second Quarter 2025 Conference Call and Webcast**

**MISSISSAUGA, Ontario, July 23, 2025 (CISION)** -- goeasy Ltd. (TSX: GSY), (“goeasy” or the “Company”), a leading consumer lender focused on delivering a full suite of financial services to Canadians with near to non-prime credit scores, is pleased to release its second quarter 2025 results after the market closes on Wednesday, August 6, 2025.

The company will hold its 2025 Q2 earnings conference call for analysts and investors on Thursday, August 7, 2025 at 10:00 a.m. ET.

#### Call Details

Local - Toronto: 416-945-7677

North American Toll Free: 1-888-699-1199

-or-

Participants may listen to the webcast by registering via the following link <https://app.webinar.net/QjPm4RgZpYv>. A recorded version will be available under the same link immediately following the conclusion of the conference call.

To join the conference call without operator assistance, you may register and enter your phone number at <https://emportal.ink/3ZYQxxl> to receive an instant automated call back.

A recorded playback of the conference call will also be available until August 14, 2025 by calling North American toll free 1-888-660-6345, or 1-289-819-1450, passcode 09848 #.

#### **About goeasy**

goeasy Ltd. is a Canadian company, headquartered in Mississauga, Ontario, that provides non-prime leasing and lending services through its easyhome, easyfinancial and LendCare brands. Supported by over 2,600 employees, the Company offers a wide variety of financial products and services including unsecured and secured instalment loans, merchant financing through a variety of verticals and lease-to-own merchandise. Customers can transact seamlessly through an omni-channel model that includes online and mobile platforms, over 400 locations across Canada, and point-of-sale financing offered in the retail, powersports, automotive, home improvement and healthcare verticals, through approximately 11,000 merchant partners across Canada. Throughout the Company's history, it has acquired and organically served over 1.5 million Canadians and originated over \$16.6 billion in loans.

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Accredited by the Better Business Bureau, goeasy is the proud recipient of several awards in recognition of its exceptional culture and continued business growth including 2024 Best Workplaces™ in Financial Services & Insurance, Waterstone Canada's Most Admired Corporate Cultures, ranking on the 2022 Report on Business Women Lead Here executive gender diversity benchmark, placing on the 2024 Report on Business ranking of Canada's Top Growing Companies, ranking on the TSX30, Greater Toronto Top Employers Award and has been certified as a Great Place to Work®. The Company is represented by a diverse group of team members from over 90 nationalities who believe strongly in giving back to communities in which it operates. To date, goeasy has raised and donated over \$6.5 million to support its long-standing partnerships with BGC Canada and many other local charities.

goeasy Ltd.'s common shares are listed on the TSX under the trading symbol "GSY". goeasy is rated BB- with a stable trend from S&P and Ba3 with a stable trend from Moody's.

For more information about goeasy and our business units, visit [www.goeasy.com](http://www.goeasy.com), [www.easyfinancial.com](http://www.easyfinancial.com), [www.lendcare.ca](http://www.lendcare.ca), [www.easyhome.ca](http://www.easyhome.ca).

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