



RUPERT RESOURCES RETAINS RENMARK FINANCIAL COMMUNICATIONS INC.

Toronto, Ontario, Canada

**Listed: RUP-TSX-V
R05-FSE**

August 9, 2017

Rupert Resources Ltd. (“**Rupert**” or the “**Company**”) (TSX Venture Exchange: RUP, FSE: R05) is pleased announce that pending regulatory approval, it has retained the services of Renmark Financial Communications Inc. (“**Renmark**”) to support its investor relations activities.

“We are pleased to announce that we have selected Renmark to reinforce Rupert’s profile in the financial community and enhance the visibility of our company. We choose Renmark because its standards and methodologies fit best with the message we wish to communicate to the investing public,” noted James Withall, Chief Executive Officer.

Renmark is an investor relations company that was founded in 1999 and has offices in Montreal (head office) and Toronto, Canada.

In consideration of the services to be provided, the monthly fees incurred by Rupert will be a cash consideration of up to \$7,000 CAD, for a period of six months ending on January 31, 2018 and monthly thereafter.

Renmark does not have any interest, directly or indirectly, in Rupert or its securities, or any right or intent to acquire such an interest.

About Rupert

Rupert is a Canadian based gold exploration and development company that is listed on the TSX Venture Exchange under the symbol “RUP”. The Company owns the Pahtavaara gold mine, mill, and exploration permits and concessions located in the Central Lapland Greenstone Belt in Northern Finland (see the Company’s November 9, 2016 press release). The Company also holds a 100% interest in the Gold Centre property, which consists of mineral claims located in the Balmer Township, Red Lake Mining Division of Ontario.

For further information, please contact:

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Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Cautionary Note Regarding Forward Looking Statements

This press release contains statements which constitute "forward-looking statements", including the statements with respect to regulatory approval for the engagement of Renmark, beliefs and current expectations of the Company with respect to the future drilling and geological activities, business activities and operating performance of the Company. The words "may", "would", "could", "will", "intend", "plan", "anticipate", "believe", "estimate", "expect" and similar expressions, as they relate to the Company, are intended to identify such forward-looking statements. Investors are cautioned that forward-looking statements are based on the opinions, assumptions and estimates of management considered reasonable at the date the statements are made, and are inherently subject to a variety of risks and uncertainties and other known and unknown factors that could cause actual events or results to differ materially from those projected in the forward-looking statements. These factors include the general risks of the mining industry, as well as those risk factors discussed or referred to in the Company's annual Management's Discussion and Analysis for the year ended February 28, 2017 available at www.sedar.com. Should one or more of these risks or uncertainties materialize, or should assumptions underlying the forward-looking statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected. The Company does not intend, and does not assume any obligation, to update these forward-looking statements except as otherwise required by applicable law.