

Tilray® Expands Global Senior Leadership Team with the Appointment of Kristina Adamski as EVP of Corporate Affairs

Former Nissan North America Vice President Kristina Adamski joins Tilray to lead the company's global corporate affairs team

NANAIMO, British Columbia--(BUSINESS WIRE)--June 13, 2019--Tilray, Inc. (NASDAQ:TLRY), a global pioneer in cannabis production, research, cultivation and distribution, today announced the expansion of its global senior leadership team with the appointment of Kristina Adamski as Executive Vice President, Corporate Affairs. In her new role, Kristina will lead Tilray's corporate affairs team, developing the team globally and overseeing the company's public relations, corporate social responsibility and government affairs functions.

Kristina joins Tilray from Nissan North America, where she served as Vice President of Corporate Communications for more than three years. In this role, Kristina led Nissan's communications function across North America, and provided strategic counsel and support to the company's senior leadership. Before her tenure at Nissan, Kristina led Ford Motor Company's communications strategies for global manufacturing, labor and purchasing. Prior to Ford, Kristina led projects for Weber Shandwick Worldwide in the U.S. and China, spending a significant portion of that time leading the agency's General Motors business in Shanghai. In 2019 and 2018, Kristina was named one of the "Top Women in PR" by PR News.

"We're thrilled to welcome Kristina to our growing senior leadership team. We're confident that her vast experience in corporate affairs and global communications will support Tilray's long term global growth strategy as we expand around the world," says Brendan Kennedy, CEO, Tilray. "Kristina's appointment marks another milestone for Tilray as we continue to cultivate top talent and develop a robust team of world-class experts."

Kristina joins an impressive team of renowned executives from world-leading brands: Sascha Mielcarek joined Tilray from Grünenthal to become Managing Director, Europe; Greg Christopher joined from Nestle to become Tilray's EVP of Operations; Rita Seguin came on board from Diageo to be Tilray's EVP of Human Resources; Dara Redler, Tilray's General Counsel and Corporate Secretary worked previously at The Coca-Cola Company; Charlie Cain as VP of Retail came from Starbucks Corporation; and Andrew Pucher joined as Tilray's Chief Corporate Development Officer from Goldman Sachs.

About Tilray®

Tilray (NASDAQ:TLRY) is a global pioneer in the research, cultivation, production and distribution of cannabis and cannabinoids currently serving tens of thousands of patients and consumers in twelve countries spanning five continents.

Cautionary Note Regarding Forward-looking Statements

This press release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995 and "forward-looking information" within the meaning of Canadian securities laws, or collectively, forward-looking statements. Forward-looking statements in this press release may be identified by the use of words such as, "may", "would", "could", "will", "likely", "expect", "anticipate", "believe", "intend", "plan", "forecast", "project", "estimate", "outlook" and other similar expressions and include statements relating to the growth and global success of the Tilray. Forward-looking statements are not a guarantee of future performance and are based upon a number of estimates and assumptions of management in light of management's experience and perception of trends, current conditions and expected developments, as well as other factors that management believes to be relevant and reasonable in the circumstances, including assumptions in respect of current and future market conditions, the current and future regulatory environment and future approvals and permits. Actual results, performance or achievement could differ materially from that expressed in, or implied by, any forward-looking statements in this press release, and, accordingly, you should not place undue reliance on any such forward-looking statements and they are not guarantees of future results. Forward-looking statements involve significant risks, assumptions, uncertainties and other factors that may cause actual future results or anticipated events to differ materially from those expressed or implied in any forward-looking statements. Please see the heading "Risk Factors" in Tilray's Quarterly Report on Form 10-Q, which was filed with the Securities and Exchange Commission and Canadian securities regulators on May 15, 2019, assumptions, uncertainties and other factors that may cause actual future results or anticipated events to differ materially from those expressed or implied in any forward-looking statements. Tilray does not undertake to update any forward-looking statements that are included herein, except in accordance with applicable securities laws.

CONTACT:

Media: Chrissy Roebuck, 1-833-206-8161, news@tilray.com

Investors: Katie Turner, +1-646-277-1228, Katie.turner@icrinc.com